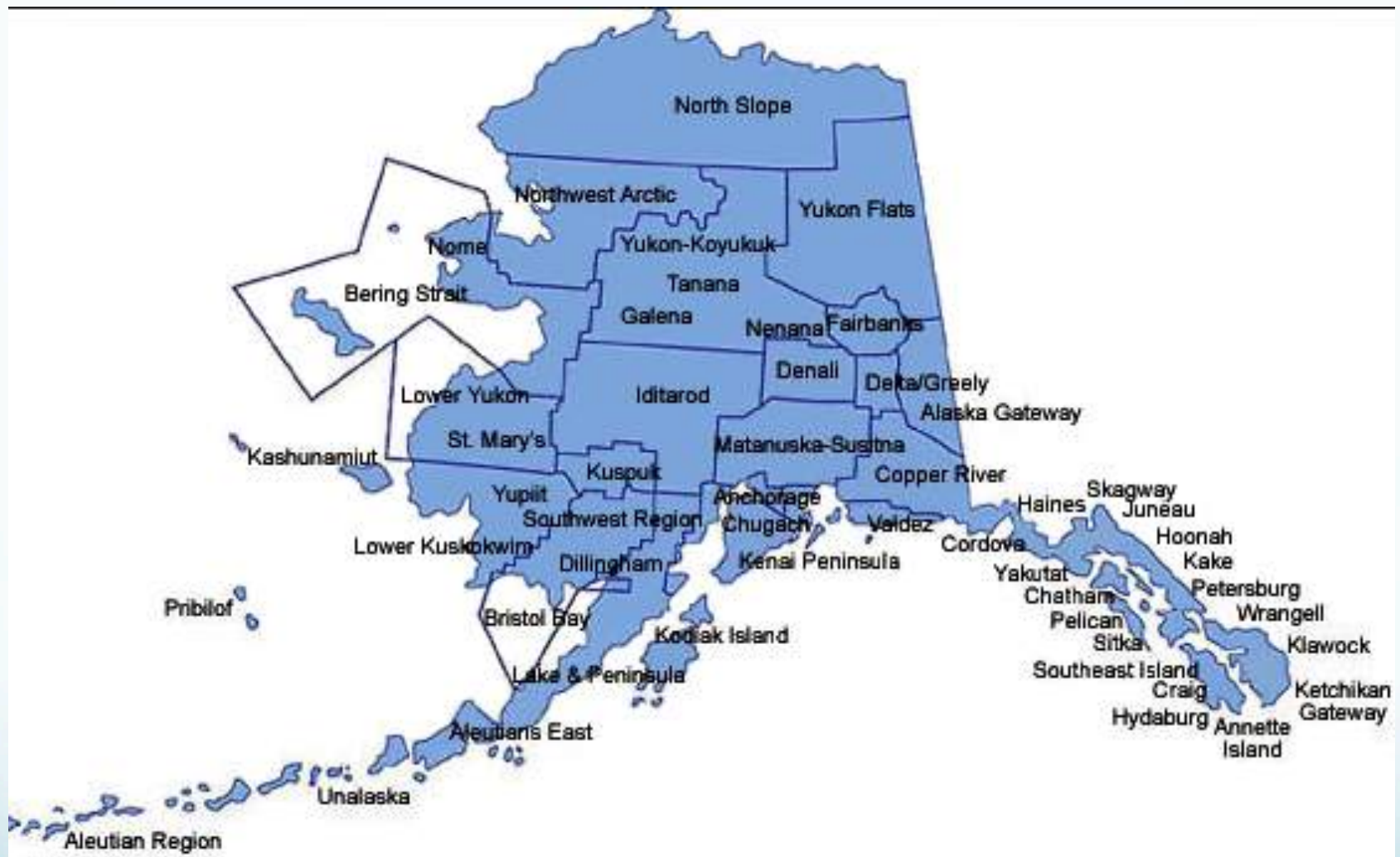


# What does AASB do for me?

Lon Garrison, School Improvement Coordinator  
Penny Vadla, AASB Board of Directors & Kenai Board President



association of  
**ALASKA**  
school boards

# You (We) Are

A non-profit organization representing all **school boards** in Alaska.

Over 330 school board members & their superintendents.



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# Governance

- 15 -member **Board of Directors** elected by membership (you).
- **Resolutions** passed by membership (you).



# Turn to an elbow partner you don't know and tell them...

- Who you are
- What district
- How long on the board
- Why you ran to be on the board
- Your most surprising realization since being elected

# Where did you learn to be an effective board member? An effective board?

High school?

College?

At work?

Non-profit  
organization?

Civic service?

**Most likely you knew very little.**

**Isn't the board in charge of  
everything?**

**Can't the board do what it  
wants?**

**With your new acquaintance,  
list what you know about being  
a board member.**

**What are things you think you  
might need to know?**



# Did your list include?

Roles and responsibilities

Board Standards

Meeting conduct

Parliamentary procedure

School Law

Negotiations



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School Finance  
Open Meetings Act  
Advocacy  
Supervision and evaluation  
Curriculum & Instruction  
Strategic Planning  
Superintendent

Policy

Student Assessments

Community Engagement

Social Emotional Learning (SEL)

Trauma Informed Practices

Poverty

Culturally Responsive Teaching

Personalized Learning

Cultural Safety

Equity vs. Equivalent

Special Education

Intensive Needs

Literacy  
Proficiency  
Standards  
Brain Science  
Career and Technical Education  
Intervention  
School Improvement

Vision & Mission

Goals

Transparency

Constituents & Stakeholders

Graduation rate vs. Drop-out

***Student Achievement & Success!***

**WOW!**

**AND THAT IS JUST THE  
BEGINNING!**



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**This is what AASB is about and it  
is what we do.**

**We serve you so you can serve  
your students and stakeholders  
well.**



# AASB's Mission

*Advocate for children and youth by assisting school boards in providing quality public education, focused on student achievement, through effective local governance.*



# What AASB can do for YOU, your BOARD and your DISTRICT....

[AASB-Services-  
Activities-2018.pdf](#)

## Association of Alaska School Boards

### SERVICES & ACTIVITIES



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### WHO ARE WE?

The mission of AASB is to advocate for children and youth by assisting school boards in providing quality public education, focused on student achievement, through effective local governance.

AASB helps school board members advocate on behalf of youth by promoting family, community and social service commitment to the shared responsibility of educating all children and youth.

The Association of Alaska School Boards is a non-profit organization representing membership from among Alaska's school boards.

For more information about these services and activities, visit [www.aasb.org](http://www.aasb.org) or contact Timi Tullis at 907-463-1660 or e-mail her at [ttullis@aasb.org](mailto:ttullis@aasb.org).

### AASB'S SERVICES & ACTIVITIES

#### POLICY SERVICES

Legally vetted sample policies, as well as expert consultation when Boards need to review or revise their current manual.

#### POLICY AUDIT

Monitoring of local policy manual for missing or outdated policies with suggestions for a course of action for correction.

#### SUPERINTENDENT SEARCH SERVICES

Expert facilitation of the entire search process, including identifying the needs of the district, recruiting candidates and facilitating interviews.

#### SCHOOL IMPROVEMENT WORKSHOPS

Data Informed Decision Making, Curriculum Review & Development, Goal Setting and Planning, Community Engagement, and Facilitation & Coaching Services.

#### STRATEGIC PLANNING & MISSION

AASB facilitates workshops to help Boards establish a mission and vision for the district and develop specific action plans that benefit student learning in measurable ways.

#### SALARY & BENEFITS REPORTS

AASB is the only source for comparative information on teacher, classified and administrator salaries and benefits.

#### COMMUNITY ENGAGEMENT

Engage community members, Tribes, families and more in supporting youth success—enlist adults in building assets, engage community organizations in actively supporting youth, build family and community support for schools and student success.

#### PAPERLESS MEETINGS (BOARDBOOK)

A web-based paperless meeting service developed by the Texas School Boards Association. Easy to use, flexible, intuitive, and very affordable!

#### SCHOOL CLIMATE & CONNECTEDNESS SURVEY (SCCS)

Useful tool to collect and use school climate data for students, staff, and families, to improve and strengthen school environments, relationships and connections between students & staff. SCCS's survey platform make survey administration, reporting and analysis interactive and user-friendly.

#### YOUTH ADVOCACY INSTITUTE (YAI)

This event takes place in February alongside the AASB's Fly-in in Juneau. Students work with school board members, legislators, and peers to build advocacy and leadership skills. Students practice and use these skills with legislators increasing student understanding of the legislative process.

#### CONSORTIUM FOR DIGITAL LEARNING (CDL)

CDL offers a full menu of services to school districts in project management, professional development, development of digital resources and other services which support the needed critical factors of digital learning environments which help assure student success.

#### BOARDSMANSHIP ACADEMIES

Held three times a year- Fall, Winter, and Spring. Topics include: School Law, School Finance, Policy Development and Curriculum as well as workshops to improve knowledge of issues affecting schools in Alaska.

#### LEGISLATIVE FLY-INS

Held twice each session, these trainings equip members with legislative basics, opportunity to discuss current education issues, and help members connect with their legislative delegation.

#### SCHOOL BOARD SELF-ASSESSMENT

Based on Board Standards, AASB staff can facilitate the assessment and help boards develop self-improvement plans.

#### CUSTOMIZED WORKSHOPS

AASB provides in-district workshops on topics such as Robert's Rules, Board/Superintendent Relations, School Board Self-Evaluation, Goal Setting, and Budgeting.

#### ANNUAL CONFERENCE

Each November, this event is a gathering of education leaders bringing together most of the School Board members in the state. Conference programs feature renowned speakers, education sectionals and a resolution session that gives the Association its direction.

#### YOUTH LEADERSHIP INSTITUTE (YLI)

This event takes place in November alongside the AASB's Annual Conference in Anchorage. YLI is focused on building student leadership skills and personal leadership style, increasing youth communication and advocacy skills and awareness of issues faced by Alaska schools.

#### LEADERSHIP CONFERENCE

This session held in January or February helps Board Presidents and officers develop skills. This top quality program is an opportunity for members to hone their communication skills and become a more effective and productive leader.

#### ADVISORY & CHARTER SCHOOL TRAININGS

Having a well trained advisory board (in REAAs) and APCs in Charter Schools can make all the difference in effective governance for the schools. We provide a number of optional trainings for these boards.

#### COMMENTARY & THE SESSION

Published regularly, these digital communications help keep education leaders, professionals and stakeholders abreast of developments in our state and the U.S. Congress and Legislature.



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# Board Development

## BOARDSMANSHIP ACADEMIES

Held three times a year- Fall, Winter, and Spring. Topics include:

- School Law,
- School Finance,
- Policy Development and
- Curriculum & Instruction
- issues affecting schools in Alaska.

# Boardsmanship Academies



# Board Development

## Annual Conference in Anchorage

### Every November:

- Largest gathering of education leaders and School Board members from ins the state.
- Conference programs feature renowned speakers and educational experts from around the globe and Alaska
- Education and Governance sectionals
- Delegate Assembly and a resolution process that gives the Association its direction.

# Board Development

## Customized In-district Board Workshops

### Topics such as:

- Robert's Rules,
- Board/Superintendent Relations,
- School Board Self-Evaluation,
- Goal Setting,
- Budgeting.
- Policy
- Roles & responsibilities

# Board Development

## ADVISORY & CHARTER SCHOOL TRAININGS

- Local school advisory board training
- Academic Policy Committee (APC) training for Charter Schools governance and principals



# Initiative for Community Engagement (Alaska ICE)

## Community Engagement

- Build family and community support for schools & students

## CRESEL (Culturally Responsive Embedded Social Emotional Learning)

- A responsive, social emotional framework for working with all students

# Initiative for Community Engagement (Alaska ICE)

## Cultural Safety in Education (RWJ Grant)

- Developing policies and practices to implement a cultural safety framework

## Trauma Informed Schools

- Research, strategies and facilitated implementation of trauma informed practices in school systems

# Initiative for Community Engagement (Alaska ICE)

## Youth Leadership Institute (YLI) – Nov.

In November alongside the AASB's Annual Conference in Anchorage. Up to 80 students attend annually.

- student leadership skills
- leadership style,
- communication and advocacy skills
- awareness of issues



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# Initiative for Community Engagement (Alaska ICE)

## Youth Advocacy Institute (YAI) – Feb.

This event takes place in February alongside the AASB's Fly-in in Juneau. Students work with school board members, legislators, and peers to:

- build advocacy and leadership skills.
- Practice and use skills with legislators
- Increase understanding of the legislative process.
- Participate in the legislative process



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# Initiative for Community Engagement (Alaska ICE)

## School Climate and Connectedness Survey (SCCS)

Measures school climate data for students, staff, and families,

Use to improve and strengthen school environments, relationships and connections between students & staff.

New survey platform makes survey administration, reporting and analysis interactive and user-friendly.

## How did students respond to each question?

Sorted by Survey order • First to last •

QUESTION

✓ I am safe at school.

69%

responded favorably

▼ 3

from 2017 School Climate & Connectedness Survey

### Answer distribution



### Breakdown by District Geographic Area



### Breakdown by Student Gender



### Breakdown by Language Spoken at Home



### Breakdown by Grades Received



Example of a page from the new report platform



# AASB Services

## Policy & Policy Audits

Expert consultation, online board policy & legally vetted policy updates

## Superintendent Searches

Expert facilitation of the entire search process,

- Identifying district needs
- Recruiting candidates
- Facilitating interviews

## Strategic Planning

Facilitated workshops to establish a mission and vision and action plans that benefit student learning in measurable ways.

# AASB Services

## Legislative Advocacy

- 2 each Legislative Fly-ins (February & April)
- AASB Executive Director is a registered lobbyist working for all districts of the Association
- Daily legislative session monitoring & interaction
- Weekly digital report - **THE SESSION**



# Exclusive weekly digital publication to school board members of AASB



## The Session

Your Weekly Legislative Briefing

February 5-11, 2018

### What Happened

The Legislative pace is picking up, which is much different from the last few years.

The House Majority has alluded to their desire for a 90-day adjournment in their Majority press conferences. Might it happen?

On the House side, the Finance subcommittees are regularly meeting to bring recommendations to the Finance Committee.



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# AASB Services

## BoardBook™ – Paperless meetings

Web-based paperless meeting service developed by the Texas School Boards Association.

## Consortium for Digital Learning (CDL)

full menu of services to school districts supporting the needed critical factors of digital learning

## Superintendent Facilitated Evaluations (New)

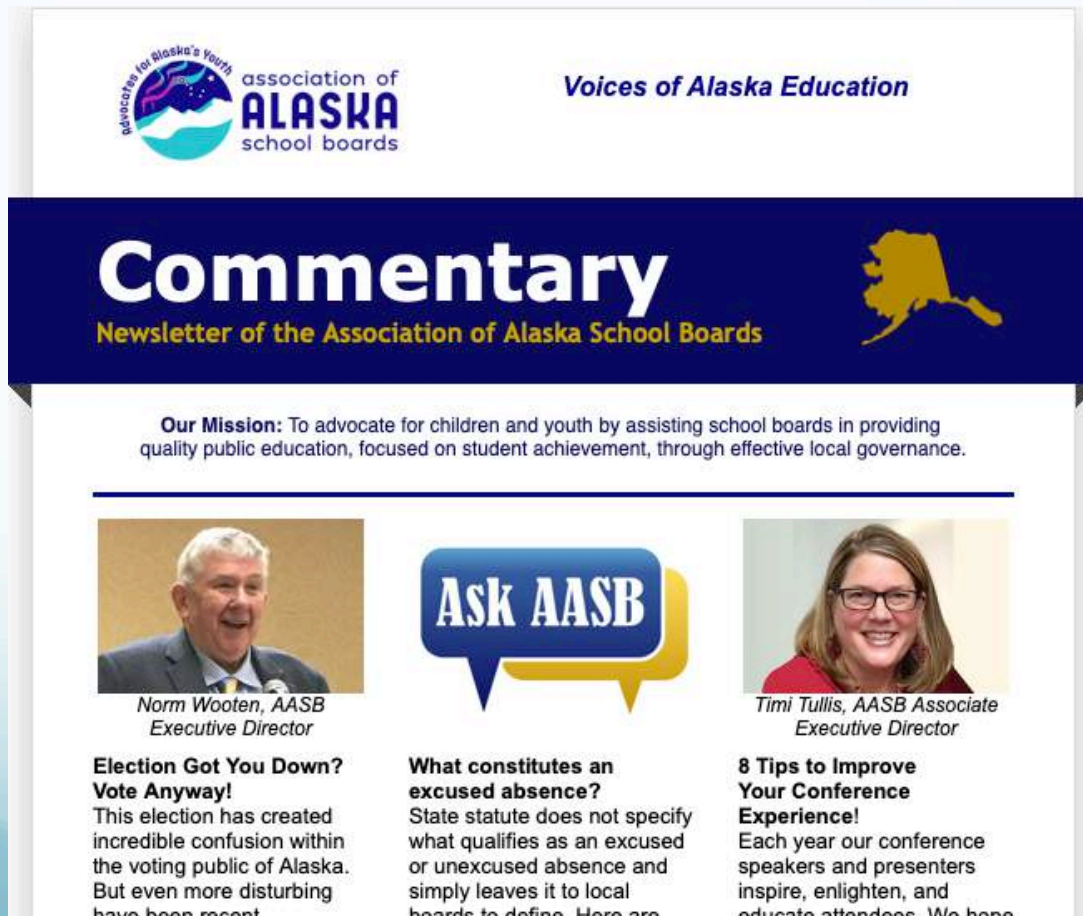
Facilitated superintendent evaluation process

## Salary & Benefits Survey


Comparative information on teacher, classified and administrator salaries and benefits

# Commentary

AASB's monthly newsletter is your access to inside information about what's happening in education across Alaska. [Commentary](#)



The image shows the cover of the AASB 'Commentary' newsletter. At the top left is the logo for 'Advocates for Alaska's Youth' with the text 'association of ALASKA school boards'. To the right is the text 'Voices of Alaska Education'. A dark blue banner across the middle contains the word 'Commentary' in large white letters, with 'Newsletter of the Association of Alaska School Boards' in smaller yellow text below it, and a yellow outline of Alaska to the right. Below the banner, the mission statement reads: 'Our Mission: To advocate for children and youth by assisting school boards in providing quality public education, focused on student achievement, through effective local governance.' The bottom section features three columns: a photo of Norm Wooten with the caption 'Norm Wooten, AASB Executive Director' and the article title 'Election Got You Down? Vote Anyway!'; a blue speech bubble icon with 'Ask AASB' and the article title 'What constitutes an excused absence?'; and a photo of Timi Tullis with the caption 'Timi Tullis, AASB Associate Executive Director' and the article title '8 Tips to Improve Your Conference Experience!'.

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*Voices of Alaska Education*

## Commentary


Newsletter of the Association of Alaska School Boards

**Our Mission:** To advocate for children and youth by assisting school boards in providing quality public education, focused on student achievement, through effective local governance.


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*Norm Wooten, AASB  
Executive Director*

**Election Got You Down?  
Vote Anyway!**  
This election has created incredible confusion within the voting public of Alaska. But even more disturbing have been recent



**What constitutes an excused absence?**  
State statute does not specify what qualifies as an excused or unexcused absence and simply leaves it to local boards to define. Here are

  
*Timi Tullis, AASB Associate  
Executive Director*

**8 Tips to Improve Your Conference Experience!**  
Each year our conference speakers and presenters inspire, enlighten, and educate attendees. We hope

**WHEW!!!**

**AASB CAN DO A LOT ...**

**TRAINING,  
INFORMATION,  
ADVOCACY,  
AND ON & ON!**

**MOST IMPORTANTLY**

**WE ARE THERE FOR YOU!**

**ALL 16 OF US!**

**AASB STAFF**



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