

AASB Leadership Fly-In

Saturday, February 11, 2017

Treadwell Room

8:00 a.m.	Continental Breakfast/Coffee and Registration
9:00 a.m.	Welcome and Introductions <i>AASB President Pete Hoepfner, Cordova</i>
9:10 a.m. - 10:00 a.m.	What's Happening at DEED Commissioner Michael Johnson
10:00 a.m. - 10:15 a.m.	BREAK
10:30 a.m. - noon	Building Your Confidence <i>Michelle Egan, APR, Fellow PRSA, former Director of Communications, Anchorage School District.</i>
Noon – 1:30 p.m.	LUNCH- On Your Own
1:30 p.m.- 2:45 p.m.	Building Your Message Platform <i>Michelle Egan</i>
2:45 p.m. – 3:00 p.m.	BREAK
3:00 p.m. – 4:15 p.m.	Tool Kit for Delivering Your Message <i>Michelle Egan</i>

Legislative Orientation

Sunday, February 12, 2017

Treadwell Room

8:00 a.m.	Coffee and Registration
9:00 a.m.	Welcome and Introductions <i>Pete Hoepfner, Cordova</i>
9:10 a.m.	The Legislative Process and Context 2017 <i>Norm Wooten, AASB</i>
10:00 a.m.	BREAK
10:15 a.m.	Update from DC <i>Pete Hoepfner, President AASB BOD, Cordova</i>
10:30 a.m.	Key Legislative Issues and Bill Review <i>Norm Wooten, AASB</i>
11:30 a.m. -12:45 p.m.	LUNCH~ Guest Speaker; Commissioner Drygas, Dept. of Labor
1:00 p.m.	Like Size District Forums and AASB Presentation <i>Mid size & Municipalities</i> <i>Rural Boroughs and REAA's</i> <i>Large districts</i>
2:00 p.m.	Feedback and Refinement of Talking Points <i>AASB Staff and Michelle Egan</i>

Meeting with the Legislature

Monday, February 13, 2017

Treadwell Room

- 7:00 a.m. **Continental Breakfast**
- 7:30-8:15 a.m. **Guest Speaker; Senator Hughes/Updates**
- 8:30 a.m.- 3:30 p.m. **Appointments with Legislators**
- 4:00 p.m. **Daily Wrap Up**
Share experiences and develop strategies for tomorrow
- 5:00 p.m. **Reception ~ *Capital Cafe***
Sponsored by **Alaska Public Entity Insurance**

Tuesday, February 14, 2017

Gold Room

- 7:00 a.m. **Continental Breakfast**
- 7:30-8:15 a.m. **Guest Speaker; *Representative Drummond*/Updates**
- 8:30 a.m.- 3:30 p.m. **Appointments with Legislators**
- 4:00 p.m. **Daily Wrap Up**
Debrief and provide feedback for future lobbying efforts