## 2021 AASB Annual Conference
### Sponsorship Opportunity Levels

<table>
<thead>
<tr>
<th>Sponsorship Opportunity Level Descriptions</th>
<th>Level 1</th>
<th>Level 2</th>
<th>Level 3</th>
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<tbody>
<tr>
<td>Complimentary conference registration.</td>
<td>☑</td>
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<tr>
<td>Page on conference mobile platform with company logo, links to company website and other online company content</td>
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<td>Sponsor presence in AASB social media leading up to the conference</td>
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<td>Banner prominently displayed at event</td>
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<tr>
<td>Thank You slide with company logo displayed on screen during general session</td>
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<tr>
<td>Booth in Trade Show area (2 days)</td>
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<td>Thanked from the podium during General Sessions</td>
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<td>Guest Column in October issue of Commentary newsletter (published 1 week before conference)</td>
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<td>Recognition for donated cash, item, experience, or service to June Nelson Scholarship Fundraiser.</td>
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<td>Scheduled use of a dedicated meeting room (in-person or virtual) for live presentations, or “Office Hours” with attendees</td>
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<tr>
<td>Company logo on attendee name badges (available to 1 sponsor only) or other conference materials</td>
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<tr>
<td>Sponsorship of a General Session, sectional, meal, or other event. Includes five minute opening remarks.</td>
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<tr>
<td>In-kind support (TBD by sponsor and conference organizer)</td>
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**Support Levels**

- **$500**
- **$1000**
- **$1500+**

**Sponsorship questions:** snelson@aasb.org  
**Annual Conference Information:** aasb.org
Exhibitor Information

**Location**
- To maximize the safety of all conference attendees and adhere to CDC social distancing recommendations, exhibitor tables will be set up in the **Main Hallway**. Scheduled use of a room (**exact room to be determined**) for presentations or “office hours” is available to Denali and Xtra Tuff sponsors.

**Booth**
- **One six foot draped table** and **two chairs** will be provided.
- **Signs will not be provided** for your exhibit area. Signs must either be the freestanding table-top variety or easily attached to the skirting around the table. The Anchorage Hilton will not permit signs or posters to be attached to the walls of the hotel. Backdrops can be requested through local vendors.
- High speed **wireless internet** will be provided.
- Access to **electrical outlets** is available upon request.

**Food**
- A **Continental Breakfast and Daily Snacks** will be offered in the exhibit hall each day.

**Security**
- No **Insurance or Security** is provided for exhibitors by AASB or the Anchorage Hilton. Insurance for goods or products in the exhibit area is the sole responsibility of the exhibitor and/or the exhibitor's company.

Exhibitor Schedule

**Thu. Nov. 4**
- **Exhibit Hall Set Up Options**
  12:30 - 1:30 pm - Set up in Anchorage Hilton, 2nd Floor - go to registration desk for check-in.
  5:00 - 7:00 pm - Set up in Anchorage Hilton, 2nd Floor - go to registration desk for check-in.

**Fri. Nov. 5**
- **Exhibit Hall Hours**
  7:30 am - 5:00 pm - Exhibit Hall Open
  5:30 pm - June Nelson Memorial Scholarship Fundraiser Auction

**Sat. Nov. 6**
- **Exhibit Hall Hours & Breakdown**
  7:30 am - 5:00 pm - Exhibit Hall Open
  2:45 pm - Breakdown of Booths

Exhibitor questions: snelson@aasb.org  
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2021 AASB Annual Conference
Sponsor & Exhibitor Information

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Exhibition Area

Anchorage Hilton - 2nd Floor

COVID-19 Safety Requirements

PLEASE NOTE: Whomever will be coming to the Anchorage Hilton to set up or be part of the conference is required to provide a COVID-19 entry requirement. Please send to hshaw@aasb.org beforehand or be prepared to show on-site:

• Proof of a COVID vaccination (presentation of your actual vaccination card or a legible photo) or:
• Proof of a negative COVID test (PCR) within three (3) days of the start of the AASB event or:
• A health care provider’s documentation that you have had COVID within the last 90-days and are free from symptoms, including no fever within 24 hours of fever-reducing medications, has been at least 10 days since symptoms first appeared, and are not contagious for the virus but may test positive.

If you cannot produce the proof listed above, you will not be admitted until the documentation is provided to AASB staff.  AASB COVID 19 Mitigation Plan

Exhibitor Area

Location of Exhibitor Area is indicated in pink.