



July 1, 2024

Dear Superintendent,

The Association of Alaska School Boards recognizes your desire to increase the communication between the public and your school district. We also realize you would like to encourage all interested persons to become involved in the education process in a positive way.

One avenue people utilize to get involved in their school system is to run for a seat on the school board. By communicating with the school board candidate early, you will heighten their awareness about the school board and the district. Even if they do not succeed in their elections, it is a wonderful opportunity for you to reach out and share information about your school.

AASB has designed a webpage, <http://www.aasb.org/RunForSchoolBoard> to be a friendly way for your district to approach school board candidates and promote a positive working relationship. Included is a copy of "Board Standards: A Framework for Alaska School Boards," a document that portrays the five essential elements of good boardmanship. We have also included an article entitled "What to Look for in a School Board Candidate," which addresses the importance and characteristics of an effective school board member. A sample letter of introduction is also included, which you are welcome to use to accompany the brochures sent to school board candidates.

If you need additional copies of the brochure, visit us at [aasb.org](http://aasb.org) under Board Development >> Board Member Recruitment to locate these documents that are available for download.

Sincerely,

Tiffany Jackson  
Director of Membership Services

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