

# WELCOME TO THE SCHOOL BOARD!

Tiffany Jackson, Director of Membership Services  
Pete Hoepfner, President



## What We'll Cover Today

**Helpful Hints  
&  
School Board  
Standards**



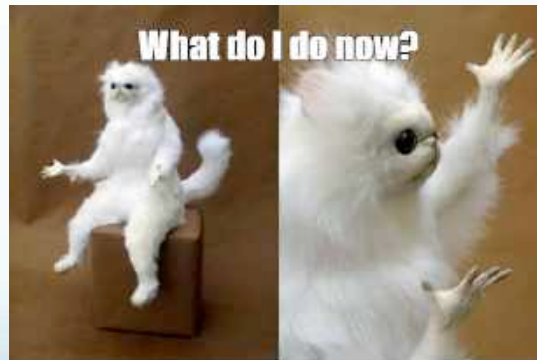
## What are 4 Major Governance Tasks of School Boards?



- Hire and evaluate the Superintendent
- Approve the district budget
- Adopt and review curriculum & instructional material
- Develop and adopt policies governing the district



## My First Meeting is Coming Up, Now What?



## Get Prepared

- Read all material **BEFORE** the meeting
- Write down your questions
- Ask questions to Board President or Superintendent, before the meeting!
- Listen, Listen, Listen

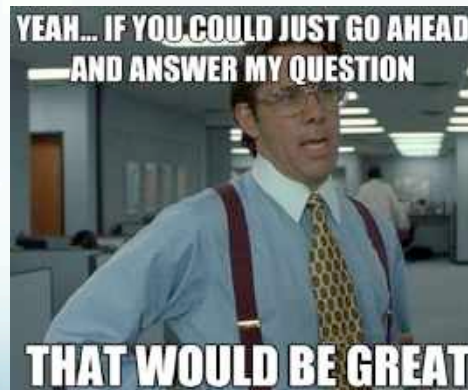


## Get Prepared

- Learn how the meeting works
- Meet with your board President and superintendent prior to first meeting
- Study Robert's Rules of Order



## Where Might I Find Answers To Some of My Questions?



## District Policies!



- Review your policy manual
  - Start with the Bylaws!
- Ask questions
- Get familiar with the process of reviewing and updating district policies



## It's All About Relationships!



## The Board and the Superintendent

- Mutual respect and trust
- Have the difficult conversations
- Work as a team, not as an individual
- NO SURPRISES!

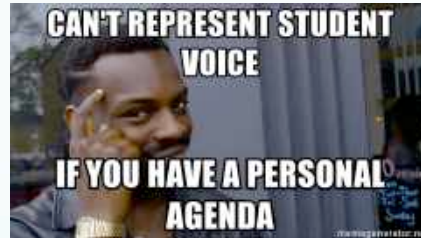


## I Ran For The School Board Because...



## Personal Agendas

- Waste of time
- Instead:
  - Take time before bringing up your concerns to learn from others
  - Be patient
  - Perspective vs. agenda



## What's My Legal Responsibility Now?



## It's the LAW

- Conduct legal meetings
- Follow the Open Meeting Act
- Learn about your new role
- AASB has training and resources
- Call us if you have questions!



Now That I'm On The School Board, People Are Coming Up To Me In The Grocery Store With Their Concerns!





## Listen

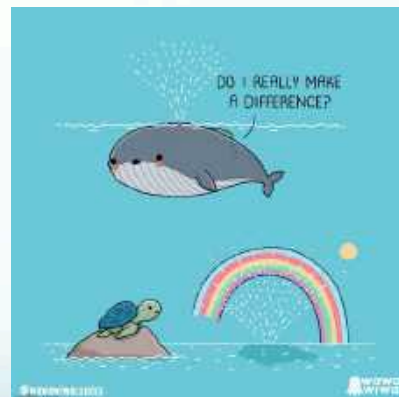


- Be professional
- Listen, but don't promise
  - Individual members have NO authority
- Be aware of your district policies
- Practice what to say
  - Thank your for your concern... You should talk to...



## You CAN and WILL make a difference!

- Take the time to learn about your new role
- Learn about the district
- Be patient
- it will make a difference for kids





## Now About Board Standards



### Effective Governance Through Board Standards-Alaska Style



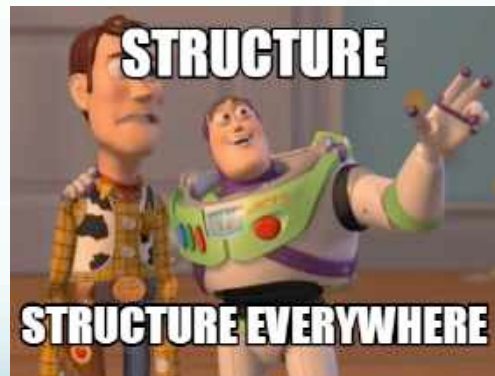
- **Vision**
- **Structure**
- **Accountability**
- **Advocacy**
- **Conduct and Ethics**



**The board  
creates a  
shared vision  
to enhance  
student  
achievement**



**The board provides a structure  
that supports the vision.**



**The board measures district performance toward accomplishing the vision and reports the results to the public**



**Advocacy, The board champions the vision**



### Conduct & Ethics:

The board and its individual members conduct district business in a fair, respectful, and responsible manner



## Board Standards

Setting expectations for effective governance!



## AASB Services

- Policy Development
- Policy Audits
- Policy Online
- Superintendent Searchers
- Facilitates Superintendent Evaluations
- Strategic Planning
- Salary & Benefits Report
- School Climate and Connectedness Survey
- Boardsmanship Academies
- Legislative Fly-in
- School Board Self Assessment
- Customized Workshops
- Leadership Conference
- Commentary
- The Session
- Online Bookstore
- Paperless Meetings
- Charter School APC Trainings
- Advisory Board Trainings
- First Term Board Member Webinar Series



## 2022 AASB Training Events

- **Dec 10-11, 2021 AASB School Law and Equity Academy**
- **First-term board member webinar series – online January through April – FREE!**
- **Feb 12-15 AASB Leadership & Legislative Fly-in, Juneau**
- **March 19-22- Spring Academy & Legislative Fly-in, Juneau**
- **April 2-4 NSBA Annual Conference, San Diego, CA**
- **Sept. 17-18 Fall Boardsmanship Academy – Fairbanks**
- **Nov 3-6 AASB Annual Conference – Anchorage**
- **Dec 9-10 AASB School Law and Equity Academy**



## AASB Staff Resources

### Board Development Team

Timi Tullis, Assoc. Executive Director  
[ttullis@aab.org](mailto:ttullis@aab.org)

Tiffany Jackson, Dir. Membership Services  
[tjackson@aab.org](mailto:tjackson@aab.org)

Jenni Lefing, School Climate and Conference Coordinator  
[jlefig@aab.org](mailto:jlefig@aab.org)



## AASB Staff Resources

### Alaska ICE Team

Lori Grassgreen, Dir. Alaska ICE - [lgrassgreen@aab.org](mailto:lgrassgreen@aab.org)

Claudia Plesa, Community Engagement Manager -  
[cplesa@aab.org](mailto:cplesa@aab.org)

Jenni Lefing, School Climate and Conference Coordinator -  
[jlefig@aab.org](mailto:jlefig@aab.org)

Heather Coulehan, AK ICE Social and Emotional Learning  
Coordinator - [hcoulehan@aab.org](mailto:hcoulehan@aab.org)



