



Your district has opted to take the family survey option of the School Climate & Connectedness Survey this year. Here are some steps to help you get started.

Who should take the family survey?

One family member per student in a school should take the survey. This can be a parent/guardian, grandparent, aunt/uncle, foster parent, other family member.

How will the family survey be administered?

Family survey is taken online (each school receives a unique survey link) and can be taken on any digital device. *See below for ideas on how to share the link.*

How should we get started?

1. Identify a point person(s) for reaching out to families (ex. school survey coordinator, counselor, teachers, family engagement coordinator)
2. Identify multiple ways for families to take the survey (*see ideas below*).
3. Communicate to families about the survey in multiple ways.

Ideas from Alaska Schools

- Inform families of survey by letters, flyers, email, text, robo calls, PowerSchool, Social Media. (*Sample flyer & letter on SCCS resource page*) and say where families can take survey.
- Text and/or email survey links to families.
- Have stations set up at school events: family nights, open gym, parent-teacher conferences, sporting events, etc.
- Invite families to come to school to use school devices to take survey when it's convenient for them- at drop-off, pick-up, etc.
- Partner with community organizations to set up stations for family survey (ex. Library, Tribe).
- Provide incentives when taking survey- such as cup of coffee at school, snacks, enter into a raffle for prize(s), and let families know of these incentives.
 - One school offered a free breakfast to come eat with your kids and then take the survey.
- Recruit staff and students to help in recruiting families to take survey.

For questions or more information, contact Jenni Lefing at jlefig@aaasb.org or 907 463-1660.