



2022 AASB Annual Conference Sponsorship Opportunity Levels

The Annual Conference is AASB's largest event of the year, with 350-400 school board members, superintendents, and student attendees. It's an ideal opportunity for businesses and organizations to connect with the decision-makers responsible for major school district purchases and policies.



\$1,000

*Sponsorship of
Annual Conference only*

- Sponsor listing on event-related online platform (logo, links, organization info)
- Presence on AASB website and in social media leading up to the conference
- Thank You slide with company logo displayed on screen during General Sessions
- Booth in Trade Show area (2 days), and more!



\$1,500

*Sponsorship of
Annual Conference only*

- All benefits included with Forget-Me-Not Level
- Representation on event-related online media
- Company logo in October issue of Commentary newsletter (published 1 week before conference)
- Banner/signage displayed in the main ballroom
- Recognition for donated cash, item, experience or service to June Nelson Scholarship Fundraiser, and more!



\$2,250

*Sponsorship of
Annual Conference only*

- All benefits included with Forget-Me-Not & Xtra Tuff Levels
- Priority time selection for scheduled use of a dedicated meeting room (in-person or virtual) for live presentations, or "Office Hours" with attendees
- Company logo on name badges
- Sponsorship of a General Session, sectional, meal, or other event. Includes 5 minute opening remarks.
- Additional In-kind support, and more!

Exhibitor Only Option





\$500

*Annual Conference only
(Exhibition table with no
sponsorship benefits)*

- One six-foot draped table and two chairs.
- Access to high speed wireless internet.
- Access to electrical outlets is available upon request.
- Signs will not be provided for your exhibit area. Signs must either be the freestanding table-top variety or easily attached to the skirting around the table. The Hotel Captain Cook does not permit signs or posters to be attached to the walls of the hotel. Backdrops can be requested through local vendors.

Questions? Contact Steve Nelson at snelson@asb.org.

Annual Conference Sponsorship Benefit Breakdown

 <p>association of ALASKA school boards</p>	 <p>DENALI</p> <p>\$2,250</p>	 <p>XTRA TUFF</p> <p>\$1,500</p>	 <p>FORGET ME NOT</p> <p>\$1,000</p>
Number of complimentary registrations for the Annual Conference	3	2	1
Sponsor listing on event-related online platform (logo, links, organization info)	X	X	X
Presence on AASB website and in social media leading up to the conference	X	X	X
Company logo included in promotional emails	X	X	
Presence in October issue of Commentary newsletter (published 1 week before conference)	Guest Column & Logo	Logo	
Banner/signage displayed in the main ballroom	X	X	
Thank You slide with company logo displayed on screen during General Sessions	X	X	X
Booth in Trade Show area (2 days)	X	X	X
Thanked from the podium during General Sessions	X	X	X
Recognition for donated cash, item, experience or service to June Nelson Scholarship Fundraiser	X	X	
Priority time selection for scheduled use of a dedicated meeting room (in-person or virtual) for live presentations, or "Office Hours" with attendees	X		
Company logo on attendee name badges	X		
Sponsorship of a General Session, sectional, meal, or other event. Includes 5-minute opening remarks	X		
Additional In-kind support (to be determined by sponsor and event organizer)	X		

Ready to become a 2022-23 AASB Annual Conference sponsor?

Select Sponsorship Level