



August 16, 2022

Dear Superintendent,

The Association of Alaska School Boards recognizes your distinct role in the community and the potential you may have to increase the communication between the public and the school district. We also realize you have a unique opportunity to encourage all interested persons to become involved in the public education process in a positive way.

One avenue people utilize to become involved in their school system is to run for a seat on the school board. By communicating with the school board candidate early, you will heighten their awareness of the school board's work and the district's functions. Even if they do not succeed in their elections, it is a wonderful opportunity for you to reach out and share information about your school system.

AASB has designed a webpage, <http://www.aasb.org/RunForSchoolBoard>, to be a pleasant way for your district to approach school board candidates and promote a positive working relationship. Included is a copy of "Board Standards: A Framework for Alaska School Boards," a document that portrays the five essential elements of good boardmanship. We have also included an article entitled "What to Look for in a School Board Candidate," which addresses the importance and characteristics of an effective school board member. A sample letter of introduction is also included, which you are welcome to use to accompany the brochures sent to school board candidates.

If you need additional copies of the brochure, visit us at aasb.org under Board Development >> Board Member Recruitment to locate the available documents for download. AASB is hopeful we can be of assistance in helping you recruit your next school board member candidates dedicated to quality public education.

Sincerely,

Lon Garrison, Executive Director
Association of Alaska School Boards

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