



Year-Round PLUS Event Bundles Sponsorship Opportunity Levels

Our PLUS support levels provide year-round recognition, exposure, and access to statewide school district decision makers. For organizations desiring high visibility and networking opportunities throughout the school year (September-April), popular AASB events are available as bundled PLUS sponsorship packages:



\$2,000 per year

Forget-Me-Not Level sponsorship of Annual Conference, PLUS 2 additional events:

1. Annual Conference & Youth Leadership Institute
2. Fall Boardsmanship Academy
3. School Law & Equity Academy



\$3,000 per year

Xtra Tuff Level sponsorship of Annual Conference, PLUS 3 additional events:

1. Annual Conference & Youth Leadership Institute
2. Fall Boardsmanship Academy
3. School Law & Equity Academy
4. Leadership Academy, Legislative Fly-In & Youth Advocacy Institute



\$4,500 per year




Denali Level sponsorship of Annual Conference, PLUS 4 additional events:

1. Annual Conference & Youth Leadership Institute
2. Fall Boardsmanship Academy
3. School Law & Equity Academy
4. Leadership Academy, Legislative Fly-In & Youth Advocacy Institute
5. Spring Boardsmanship Academy

Events Included with PLUS Level Sponsorships

PLUS Level Event Bundles	Month	Event	Location	Typical Number of Participants	Target Audience
Denali Xtra Tuff Forget-Me-Not	September	Fall Boardsmanship Academy	2022 - Fairbanks 2023 - Anchorage	75-100	Board Members, Superintendents
Denali Xtra Tuff Forget-Me-Not	November	Annual Conference & Youth Leadership Institute	Anchorage	350-400	Board Members, Superintendents, Students
Denali Xtra Tuff Forget-Me-Not	December	School Law & Equity Academy	Anchorage	50-60	Board Members, Superintendents
Denali Xtra Tuff	February	Leadership Academy, Legislative Fly-In & Youth Advocacy Institute	Juneau	100-150	Board Members, Superintendents, Students
Denali	April	Spring Boardsmanship Academy	Anchorage	60-70	Board Members, Superintendents

PLUS Level Sponsorship Benefit Breakdown

	 \$4,500	 \$3,000	 \$2,000
Benefit			
Number of additional AASB events (Everything from the corresponding Sponsorship Level of Annual Conference is included)	4	3	2
Number of complimentary registrations for each of the <i>additional</i> events	2	2	1
Representation on event-related online media	X	X	
Presence on AASB website and in social media leading up to the conference	X	X	X
Company logo included in promotional emails for events	X	X	
Display ad/messaging in Commentary newsletter published before events	X	X	X
Banner/signage displayed at events	X	X	X
Introduction and recognition during events	X	X	X
Remarks or presentation opportunity during events (15 minutes)	X	X	

Ready to become a 2022-23 AASB PLUS sponsor?

Select Sponsorship Level



association of
ALASKA
 school boards