

2024 AASB Annual Conference Sponsorship Opportunity Levels

The Annual Conference is AASB's largest event of the year, with 350-400 school board members, superintendents, and student attendees. It's an ideal opportunity for businesses and organizations to connect with the decision-makers responsible for major school district purchases and policies.

Join us November 7-10, 2024 at the Hilton Anchorage!

[Sign Up Here!](#)



\$1,050

*Sponsorship of
Annual Conference only*

- Booth in Exhibition Hall (2 ½ days) with booth staffing capacity for 2 representatives max.
- Sponsor listing on event-related online platforms.
- Thanked from the podium during General Sessions.
- Included in "Exhibitor Hall Bingo."



\$1,575

*Sponsorship of
Annual Conference only*

- All benefits included with Forget-Me-Not Level.
- Banner/signage displayed in the main ballroom.
- A presentation slide with your company logo displayed on screen during General Sessions.
- Individual sponsorship posts on social media leading up to and during the conference.
- Presence in October issue of Commentary newsletter (published one week before conference, sent to over 500 members, partners and community organizations).



\$2,363

*Sponsorship of
Annual Conference only*

- Priority time selection for scheduled use of a dedicated meeting room (in-person or virtual) for live presentations, or "Office Hours" with attendees.
- 5-minute remarks from the podium to all attendees (to be scheduled into agenda by conference coordinator).
- Additional support and accommodations (to be determined by sponsor and event organizer).

10 Spots Available

Exhibitor Only Option


\$525

*Annual Conference only
(Exhibition table with no
sponsorship benefits)*

- Booth in Exhibition (2 ½ days) with booth staffing capacity for 2 representatives max.
- One (1) six-foot draped table and two chairs.
- Access to electrical outlets and wifi.
- Signs will not be provided for your exhibit area. Signs must either be the freestanding table-top variety or easily attached to the skirting around the table. Backdrops can be requested through local vendors.

**Deadline to sign up for a 2024 Annual Conference Sponsorship:
Friday, September 13, 2024**

Annual Conference Sponsorship Benefit Breakdown

	 \$2,363 <i>10 Spots Available</i>	 \$1,575	 \$1,050
Booth in Exhibition Hall (2 ½ days) with booth staffing capacity for 2 representatives max	X	X	X
Sponsor listing in conference app and AASB website	X	X	X
Thanked from the podium during General Sessions	X	X	X
Included in “Exhibitor Hall Bingo” game	X	X	X
Company logo included in promotional emails and printed conference materials	X	X	
A presentation slide with your company logo displayed on screen during General Sessions	X	X	
Banner/signage displayed in the main ballroom	X	X	
Individual sponsorship posts on social media and conference app leading up to and during the conference	X	X	
Presence in October issue of Commentary newsletter (published one week before conference, sent to over 500 members, partners and community organizations)	Guest Column & Logo	Logo	
Priority time selection for scheduled use of a dedicated meeting room (in-person or virtual) for live presentations, or “Office Hours” with attendees	X		
5-minute remarks from the podium to all attendees (to be scheduled into agenda by conference coordinator)	X		
Additional support and accommodations (to be determined by sponsor and event organizer)	X		

Ready to become a 2024 AASB Annual Conference sponsor?

[Sign Up Here!](#)

Questions? Contact Heather Shaw & Steve Nelson at aasb@aasb.org.