



Year-Round PLUS Event Bundles Sponsorship Opportunity Levels

Our PLUS sponsorship levels provide year-round recognition, exposure, and access to statewide school district decision-makers. For organizations desiring high visibility and networking opportunities throughout the school year (September-April), popular AASB events are available as bundled PLUS sponsorship packages:



\$2,100 per year

Sponsorship of Annual Conference, PLUS 2 additional events:

1. Annual Conference & Youth Leadership Institute
2. Winter Boardsmanship Academy
3. Legislative Fly-In & Youth Advocacy Institute



\$3,150 per year

Sponsorship of Annual Conference, PLUS 3 additional events:

1. Annual Conference & Youth Leadership Institute
2. Winter Boardsmanship Academy
3. Legislative Fly-In & Youth Advocacy Institute
4. Spring Boardsmanship Academy



\$4,725 per year




No More Spots Available

- Sponsorship of Annual Conference, PLUS 4 additional events:
1. Annual Conference & Youth Leadership Institute
 2. Fall Boardsmanship Academy
 3. Winter Boardsmanship Academy
 4. Legislative Fly-In & Youth Advocacy Institute
 5. Spring Boardsmanship Academy

Events Included with PLUS Level Sponsorships

Event	Date	Location	Typical Number of Participants	Audience	PLUS Level Event Bundles
Annual Conference & Youth Leadership Institute	November 7-10, 2024	Hilton, Anchorage	350-400	Board Members, Superintendents, Students	Xtra Tuff Forget-Me-Not
Winter Boardsmanship Academy: School Law & Equity Day	December 13-14, 2024	Hotel Captain Cook, Anchorage	50-60	Board Members, Superintendents	Xtra Tuff Forget-Me-Not
Leadership Academy and Legislative Fly-In & Youth Advocacy Institute	February 7-10, 2025	Elizabeth Peratrovich Hall, Juneau	100-120	Board Members, Superintendents, Students	Xtra Tuff Forget-Me-Not
Spring Boardsmanship Academy	April 26-27, 2025	The Lakefront, Anchorage	50-60	Board Members, Superintendents	Xtra Tuff

PLUS Sponsorship Benefit Breakdown

Benefit	 <i>No More Spots Available</i>	 \$3,150	 \$2,100
Number of additional AASB events (Everything from the corresponding Sponsorship Level of Annual Conference is included)	4	3	2
Booth at each event with staffing capacity for 2 representatives max	X	X	X
Sponsor listing on event-related online platforms (AASB website, registration site)	X	X	X
Thanked from the podium during event	X	X	X
Display ad/messaging in Commentary newsletter published before events	Guest Column & Logo	Logo	
Banner/signage displayed at events	X	X	
Remarks or presentation opportunity during events (5 minutes)	X		

Ready to become an AASB PLUS sponsor?

[**Sign Up Here!**](#)

Questions? Contact Heather Shaw & Steve Nelson at aasb@aasb.org.