

Sponsorship Opportunities

2025-2026

Shine at Alaska's largest
gathering of education
leaders with an **Annual
Conference Sponsorship**,
or go further with the
PLUS Add-On for year-round
visibility at all of AASB's
statewide events!



Website
www.aasb.org





Event Details

AASB's 72nd Annual Conference & Youth Leadership Institute

November 13-16, 2025

Anchorage, Alaska



Coming Together for Alaska's Youth

The Annual Conference is AASB's largest event of the year, with 200-300 school board members, superintendents, and student attendees. It's an ideal opportunity for businesses and organizations to connect with the decision-makers responsible for major school district purchases and policies.

Join school board members, superintendents, and education advocates from across the state as we come together to exchange ideas and strengthen the leadership that shapes Alaska's schools and communities.



New Location!

William A. Egan Civic & Convention Center

This year, all conference sessions will take place at the **William A. Egan Civic & Convention Center**, right in the heart of Downtown Anchorage. This exciting new location offers expanded meeting space and improved accessibility.





Sponsorship Packages

AASB's sponsorship program connects your organization with education leaders from across Alaska—school board members, superintendents, and student representatives—at our largest events of the year, the **Annual Conference**.

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Denali – \$2,500

Reach the Peak of Visibility

Enjoy a prime booth location, on-stage speaking time, high-profile logo placement, and exclusive exposure before and during the conference—putting your organization in front of Alaska's education decision-makers.



Xtra Tuff – \$2,000

Stand Strong Where Leaders Gather

Show your staying power with an upper-level booth (first-come, first-served), podium recognition, and logo features across conference materials. Stand out with a strong presence in front of Alaska's superintendents and school boards.



Forget-Me-Not – \$1,500

Stay Top-of-Mind with Decision-Makers in Education

Build lasting connections with a booth in the busy lower-level exhibition hall and meaningful visibility. Includes podium thanks, listings in the event app and website, and opportunities to engage directly with Alaska's education leaders.



Exhibitor Only – \$550

Showcase Your Brand Face-to-Face

Display your products and services with a dedicated booth and personal interactions with attendees. A simple, effective way to meet face-to-face with the people shaping Alaska's schools.

Annual Conference Sponsorship Benefit Breakdown	 Denali \$2,500	 Xtra Tuff \$2,000	 Forget-Me-Not \$1,500	Exhibitor Only \$550
Booth in Exhibition Hall (2 ½ days) with booth staffing capacity for two representatives	✓	✓	✓	✓
Sponsor listing on event-related online platforms	✓	✓	✓	
Thanked from the podium during General Sessions	✓	✓	✓	
Included in “Exhibitor Hall Bingo”	✓	✓	✓	
Priority selection for Snapshot Sessions if you choose to sign up for one (must submit proposal by 9/12/25)	✓	✓	✓	
Banner/signage displayed prominently in the main ballroom	✓	✓		
A presentation slide with your company logo displayed on screen during General Sessions	✓	✓		
Logo included in all event advertising and printed materials.	✓	✓		
Presence in October issue of the Commentary Newsletter (published one week before conference, sent to over 500 members, partners and community organizations)	Guest Column & Logo	Logo		
Individual sponsorship posts on social media leading up to and during the conference	✓			
5-minute remarks from the podium to all attendees	✓			
Priority Booth location - Main level in front of the general session ballroom	✓			



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PLUS Add-On

In addition to sponsoring the Annual Conference, our **PLUS Sponsorship Add-On** provides year-round recognition, exposure, and access to statewide school district decision-makers. For a **single flat rate**, organizations seeking high visibility and networking opportunities throughout the school year (September-April) can access all of AASB's year-round conferences in one convenient add-on bundle.

PLUS Add-On – \$1,500



One Sponsorship, Year-Round Impact

Turn your Annual Conference sponsorship into year-round exposure! Add statewide exposure at three more AASB conferences, with speaking opportunities, signage, and recognition that keep your brand in front of key decision-makers all year.

Three Additional Events With PLUS:

1. Fall Boardsmanship Academy
2. Leadership Academy and Legislative Fly-In & Youth Advocacy Institute
3. Spring Boardsmanship Academy



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PLUS Benefits

PLUS Add-On – \$1,500



PLUS Add-On Sponsors Receive:

- A Booth and two complimentary registrations for each of the *additional events*.
- Company logo included in promotional emails for *additional events*.
- Logo displayed in Commentary Newsletter, published before *additional events*.
- Banner/Signage displayed at *additional events*.
- Introduction and recognition during *additional events*.
- Remarks or presentation opportunity at *additional events* (5 minutes).

AASB Events Included with PLUS	Date	Location	# of Attendees	Audience
Fall Boardsmanship Academy	September 20-21, 2025	Anchorage	50-60	Board Members, Superintendents
Annual Conference & Youth Leadership Institute	November 13-16, 2025	Anchorage	200-300	Board Members, Superintendents Students
Leadership Academy and Legislative Fly-In & Youth Advocacy Institute	February 7-10, 2026	Juneau	80-100	Board Members, Superintendents Students
Spring Boardsmanship Academy	April 18-20, 2026	Anchorage	40-50	Board Members, Superintendents

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About AASB

Advocates for Alaska's Youth!

The Association of Alaska School Boards (AASB) is a nonprofit organization representing school boards in Alaska. Our membership consists of more than 330 individual board members responsible for students who attend Alaska's public schools.

AASB's mission is to advocate for children and youth by assisting school boards in providing quality public education, focused on student achievement, through effective local governance.

Through board professional development and legislative advocacy, we equip school boards with the knowledge, skills, and support they need to govern effectively, lead with confidence, and focus on student success.



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Association of Alaska School Boards



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**Together,
let's support
Alaska's
Youth.**

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