



# Sponsorship Opportunities

2026-2027

Shine at Alaska's largest gathering of education leaders with an **Annual Conference Sponsorship**, or go further with the **PLUS Events Add-On** for year-round visibility at all of AASB's statewide events!

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[www.aasb.org](http://www.aasb.org)





# Event Details

## AASB's 73rd Annual Conference & Youth Leadership Institute

*November 5-7, 2026*

*Anchorage, Alaska*

### ***Coming Together for Alaska's Youth***

The Annual Conference is AASB's largest event of the year, with 200-300 school board members, superintendents, and student attendees. It's an ideal opportunity for businesses and organizations to connect with the decision-makers responsible for major school district purchases and policies.

Join school board members, superintendents, and education advocates from across the state as we come together to exchange ideas and strengthen the leadership that shapes Alaska's schools and communities.



#### **New Location!**

William A. Egan Civic & Convention Center

This year, all conference sessions will take place at the **William A. Egan Civic & Convention Center**, right in the heart of Downtown Anchorage. This exciting new location offers expanded meeting space and improved accessibility.





# Sponsorship Packages

AASB's sponsorship program connects your organization with education leaders from across Alaska—school board members, superintendents, and student representatives—at our largest events of the year, the **Annual Conference**.

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## Denali – \$2,500

### Reach the Peak of Visibility

Enjoy a prime booth location, on-stage speaking time, high-profile logo placement, and exclusive exposure before and during the conference—putting your organization in front of Alaska's education decision-makers.



## Xtra Tuff – \$2,000

### Stand Strong Where Leaders Gather

Show your staying power with an upper-level booth (first-come, first-served), podium recognition, and logo features across conference materials. Stand out with a strong presence in front of Alaska's superintendents and school boards.



## Forget-Me-Not – \$1,500

### Stay Top-of-Mind with Decision-Makers in Education

Build lasting connections with a booth in the busy lower-level exhibition hall and meaningful visibility. Includes podium thanks, listings in the event app and website, and opportunities to engage directly with Alaska's education leaders.



## Exhibitor Only – \$550

### Showcase Your Brand Face-to-Face

Display your products and services with a dedicated booth and personal interactions with attendees. A simple, effective way to meet face-to-face with the people shaping Alaska's schools.

<b>Annual Conference Sponsorship Benefit Breakdown</b>	<b>Denali \$2,500</b>	<b>Xtra Tuff \$2,000</b>	<b>Forget-Me-Not \$1,500</b>	<b>Exhibitor Only \$550</b>
Booth in Exhibition Hall (2 ½ days) with booth staffing capacity for two representatives	✓	✓	✓	✓
Sponsor listing on event-related online platforms	✓	✓	✓	
Thanked from the podium during General Sessions	✓	✓	✓	
Included in “Exhibitor Hall Bingo”	✓	✓	✓	
Priority selection for Snapshot Sessions if you choose to sign up for one (must submit proposal by 9/4/26)	✓	✓	✓	
Banner/signage displayed prominently in the main ballroom	✓	✓		
A presentation slide with your company logo displayed on screen during General Sessions	✓	✓		
Logo included in all event advertising and printed materials.	✓	✓		
Presence in October issue of the Commentary Newsletter (published one week before conference, sent to over 500 members, partners and community organizations)	<b>Guest Column &amp; Logo</b>	<b>Logo</b>		
Individual sponsorship posts on social media leading up to and during the conference	✓			
5-minute remarks from the podium to all attendees	✓			
Priority Booth location - Main level in front of the general session ballroom	✓			



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# Add-On Menu

Take your conference presence to the next level with these exclusive add-on opportunities. Designed to increase your visibility and attendee engagement, these enhancements can be added to any sponsorship package and are available on a first-come, first-served basis.

## PLUS Add-On – \$1,500



### One Sponsorship, Year-Round Impact – [View Benefits](#)

Receive recognition, signage, and speaking opportunities at **three additional** [AASB conferences and academies](#), keeping your brand visible to Alaska's education leaders from September through April.

## Lanyards – \$1,000

Keep your brand front and center with your logo featured on the official event lanyards worn by every attendee throughout the conference.



## Tote Bags – \$2,000

Put your brand in attendees' hands with your logo displayed alongside the conference logo on the tote bags provided to all participants.



## Espresso Bar – \$3,000

Treat attendees to a morning caffeine boost with a full espresso bar! Two opportunities are available: 1 on Thursday morning and 1 on Friday morning.



## Ice Cream Social – \$3,000

Sponsor this special Friday evening ice cream social at the [June Nelson Memorial Scholarship](#) Fundraiser! Includes a 10-minute speaking opportunity and the chance to serve as a guest auctioneer.

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# PLUS Benefits



## PLUS Add-On – \$1,500

### PLUS Add-On Sponsors Receive:

- A Booth and two complimentary registrations for each of the *additional events*.
- Company logo included in promotional emails for *additional events*.
- Logo displayed in Commentary Newsletter, published before *additional events*.
- Banner/Signage displayed at *additional events*.
- Introduction and recognition during *additional events*.
- Remarks or presentation opportunity at *additional events* (5 minutes).

AASB Events Included with PLUS	Date	Location	# of Attendees	Audience
<a href="#"><u>Fall Boardmanship Academy</u></a>	September 12-13, 2026	Anchorage	50-60	Board Members, Superintendents
<a href="#"><u>Annual Conference &amp; Youth Leadership Institute</u></a>	November 5-7, 2026	Anchorage	200-300	Board Members, Superintendents, Students
<a href="#"><u>Leadership Academy and Legislative Fly-In &amp; Youth Advocacy Institute</u></a>	February 20-22, 2027	Juneau	80-100	Board Members, Superintendents, Students
<a href="#"><u>Spring Boardmanship Academy</u></a>	April 16-17, 2027	Anchorage	40-50	Board Members, Superintendents

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# About AASB

## *Advocates for Alaska's Youth!*

The Association of Alaska School Boards (AASB) is a nonprofit organization representing school boards in Alaska. Our membership consists of more than 330 individual board members responsible for students who attend Alaska's public schools.

AASB's mission is to advocate for children and youth by assisting school boards in providing quality public education, focused on student achievement, through effective local governance.

Through board professional development and legislative advocacy, we equip school boards with the knowledge, skills, and support they need to govern effectively, lead with confidence, and focus on student success.



## Connect With Us



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