



**Association of Alaska School Boards  
Board of Directors  
REGULAR MEETING - November 14, 2016  
Anchorage Hilton Hotel**

**CALL TO ORDER**

President Peter Hoepfner called the regular meeting of the Association of Alaska School Boards to order at 8:30 am.

**ROLL CALL**

Peter Hoepfner	Present	Mike Swain	Present
Tiffany Jackson	Present	Andi Story	Present
Ignatius Chalyalkun	Present	Angela Washington	Present
Charlene Arneson	Present	Clarence Daniel	Present
Dana Mock	Present	Kathleen Plunkett	Present
Tammy Fowler Pound	Present	Sarah Welton	Present
Cass Pook	Present	Barb Amarok	Present
Penny Vadla	Present		

**ESTABLISH QUORUM**

A quorum was established.

**PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was led by President Hoepfner.

**MOMENT OF SILENCE**

A Moment of Silence was observed by the Board of Directors.

**APPROVAL OF AGENDA**

**MOTION**

Andi/Charlene moved/seconded to approve the agenda as presented.  
Motion carried unanimously.

## **APPROVAL OF MINUTES**

### **MOTION**

Tammy/Cass moved/seconded to approve the July Board of Director's Meeting Minutes as presented.

Motion carried unanimously.

### **MOTION**

Cass/Mike moved/seconded to approve the August Exec. Committee Meeting Minutes as presented.

Motion carried unanimously.

### **RECOGNITION OF VISITORS**

There were no visitors present.

### **BOD WORKSHOPS AND ATTENDANCE**

Documents showing BOD member use of free workshops and attendance at meetings throughout the year were shared with the board.

Board discussion followed.

### **CORRESPONDENCE**

Correspondence was included in the Board packet. President Hoepfner and the board briefly commented on how gratified they were in reading the letters/notes that AASB received.

## **REPORTS**

### **AASB President's Report**

Pete Hoepfner assumed his role as President and briefly mentioned:

- His appreciation for the collaborative nature of AASB with the Superintendents Association and the Department of Education -- breaking down silos with State departments and partner organizations.
- He attended the Statewide Assessment Stakeholders Meeting, as Tiffany was at AFN conference.
- HB 156 vendor procurement process was streamlined and quite aggressive in terms of a timeline...want it in place for March 2017.

Board discussion followed.

### **Past President's Report**

Tiffany Jackson detailed a few highlights from the past year, including:

- Attending the NSBA Summer Leadership Seminar in Chicago. Tried to get Pete Hoepfner elected on to the NSBA policy committee but unfortunately, it went to someone from Idaho.
- Looked at the cost structure for PAC Region to adjust cost based on size of associations, but it failed. The cost structure remains same – split evenly between all PAC Region participants.

## **Executive Director's Report**

Norm Wooten, AASB Executive Director, referred to his written report included in the board packet that provided an overview of activities since the last regular meeting and includes financials on the health of the association. He added that:

- His report is couched around the board's five goals to show how the staff is working to implement the things the board chose as focal points.
- He sits on the Civics Task Force and is making impacts in regard to no more unfunded mandates on school districts.
- AASB is becoming the go-to organization for districts and education in Alaska. We received 100 phone calls from board members, board presidents, community members, or superintendents from 30 districts since July. Goes to show that our members trust our leadership.
- Executive directors have been tasked by NSBA to look at the NSBA dues structure. The formula is rather complicated and Norm suspects there will be a change in the near future.
- We are under contract with two districts – Kodiak and Copper River for superintendent searches. Just received verbal confirmation at conference for one more search from Kuspuk School District.

Board discussion followed.

## **AASB Review**

Documents included in the packet were: AASB Guiding Statements, BOD Code of Ethics and Job Description, 2017 BOD Calendar, and Policy #323. These documents are an introduction to new board members as well as a renewal of the commitment from current board members to the highest standards of ethics.

A goal of the board is to serve as a governance model for every school board in the state and committing to the code of ethics and paying attention to guiding statements and policies are a great step toward that.

The board had brief comments and discussion on these items.

## **Community Engagement Report**

Lori Grassgreen, Alaska ICE Director, referred to her written report included in the board packet and mentioned that:

- The School Climate and Connectedness Survey (SCCS) is transitioning to a new platform, Panorama, that allows for more immediate results and interaction with the data for districts. (no additional costs for this transition)
- ICE is wrapping up preparations for a new cultural connectedness and equity scale for the SCCS.
- ICE is in line to receive a Robert Wood Johnson Foundation grant (focused on cultural safety in education and working with First Alaskans) and hopeful on the Promise Neighborhood grant that Lori applied for. Scheduled to hear about the Promise grant in December.
- ICE is partnering with First Alaskans in 7 districts. Will be presenting at the Equity in Education Summit in December about the work they've done together.

Lori was asked about providing cost information to districts for various ICE services and mentioned that staff is arriving at those figures. The

nature of SEL work as well as district's wanted outcomes doesn't lend itself to "one-and-done" workshops. This has led the ICE team to come up with a daily rate and a suggested number of days a particular workshop or training may take in a district. Board discussion followed.

### **Board Development and Field Services Report**

Timi Tullis referred to her written report in the board packet and picked a few things to highlight, including:

- Revamping the Strategic Planning workshop process with districts. Have worked with four districts so far, and Timi is working with another this week.
- Konrad, Lori, and Timi becoming trained hosts in First Alaskans A.N.D.O.R.E (Alaska Native Dialogues on Racial Equity) program.
- Tiffany and Timi have been accepted to present at the 2017 NSBA Annual Conference
- Low attendance at AASB webinars and whether or not to continue to hosting them

Discussion of the Board followed.

### **Consortium for Digital Learning Report**

Bob Whicker referred to the written report included in the board packet. He also highlighted that:

- There is still a focus on building a service menu for CDL, but the emphasis of this report is in the advocacy part in that the conversation around Personalized Learning in the state is really taking off. The culmination of that was the Experience Board Member Academy day at conference. Partners include Education Matters, Anchorage Chamber of Commerce, and the State Dept. of Education.
- We are part of an effort to build a coalition of schools to take personalized learning statewide. Technology is not the focus, but a valuable tool to use with personalized learning. Another piece of this is the importance of integrating work skills/life skills/social-emotional learning skills into the personalized learning model. These skills all have a place and are built into the model.
- CDL has budget constraints, but good things are going on in various pockets around the state. If they can start to bring these ideas together toward a systemic effort, we can move it forward.

Discussion of the Board followed, including a question about learning more about our work with Education Matters. Staff will prepare a report for the board on our partnership with Education Matters by the March meeting.

**RECESS: 10:10am**  
**RECONVENE: 10:30am**

### **Alaska School Activities Association Report**

Angela Washington spoke on ASAA activities, referring to the written report. A few takeaways from the report were:

- ASAA is looking at developing a long range plan that it will use as a guide in its work.
- Evaluation of ASAA (systems, finances) is being looked at. Angela will send a synopsis to the board because it didn't make it into the packet.
- Billy Strickland, ASAA Exec. Director, presented at snapshot sessions at the Annual Conference on various non-sport activities that ASAA sponsors – debate, art, music, world language, and more that rural communities can participate without having to travel.
- Girls wrestling is growing as a sport. Whereas they used to wrestle boys at competitions, there are more girls-only brackets at meets.

Discussion of the Board followed, including questions and comments on gender identity and other issues that ASAA tackles. Angela is encouraging Billy and ASAA to increase outreach and awareness of these opportunities. Clarence suggested getting ASAA together with the Alaska Association of Student Government (AASG) to help with outreach efforts.

### **Report on Forum Meetings**

AASB Directors reported on like-size district forums that met during the Annual Conference: Urban (large), Rural/REAA, Municipalities (Mid Size) and Single Site.

- Comments/issues discussed at each forum revolved around the resolutions/topics such as: Native language, BSA funding, local control, TRS/PERS, early learning, debt reimbursement, forward funding, defined benefits, transportation, and student wellness.

Discussion of the Board followed.

### **Annual Conference Review**

Timi Tullis, Director of Board Development and Field Services, gave a brief review of the Annual Conference. She thanked the Board of Directors for their participation during the weekend and asked for ideas/suggestions/comments for next year.

Highlights included: Chief Lee Stephan's welcome remarks, dynamic keynotes and guests -- Gene Tagaban, Thomas Alsbury, Gov. Walker, Lt. Gov. Mallott, DEED Commissioner Johnson, the schedule change for the roundtable session and inclusion of YLI students, JNMS fundraiser schedule change to 5pm-7pm, shortening some sectionals.

Discussion of the Board followed.

**RECESS: 12:05pm**  
**RECONVENE: 1:00pm**

### **Membership Committee Report**

The Membership Committee report shared in the packet focused on BLN work and if it should be continued, eliminated, or enhanced in some way.

The committee sees the value of reaching out and connecting with districts through the BLN. Ideas and suggestions for improvements are in the report.

**ACTION ITEMS**

**Approval of  
FY 2017 Budget**

AASB staff Norm Wooten gave an overview of this year’s budget, budget process, and background of AASB’s work and services. Norm also covered future changes to AASB staffing – Chief Editor John Greely’s retirement Dec. 31, Accountant position (June Johnson) will be changed to half-time, and CEE/SCCS Coordinator position (Jenni Lefing) will be modified from ¾ to ½ time.

Board discussion followed and Norm and Diana answered questions.

**MOTION**

Mike/Kathleen moved/seconded the Board of Directors to approve the FY2017 budget as presented.

A discussion of the Board and staff followed about the budget.

Pete Hoepfner	Yes	Michael Swain	Yes
Angie Washington	Yes	Tiffany Jackson	Yes
Andi Story	Yes	Ignatius Chayalkun	Yes
Cass Pook	Yes	Kathleen Plunkett	Yes
Charlene Arneson	Yes	Tammy Pound	Yes
Sarah Welton	Yes	Clarence Daniel	Yes
Barb Amarok	Yes	Dana Mock	Yes
Penny Vadla	Yes		

A roll call vote was taken. With 15 in favor and 0 against, the motion carried.

**AASB Logo**

AASB staff Timi Tullis led a discussion around the new logo for the association. The process of working with graphic artists to design and the narrowing down of finalist entries has proven more difficult than planned. Timi asked about the board forming an ad hoc committee to work with staff to move the process forward.

Board discussion on the topic followed and an ad hoc committee will be created.

**Priority Issues for 2017**

The board organized their thoughts into four main priorities for 2017:

- 1) Relevant Education Pre-K-12***
- 2) Community Ownership through Local Control***

***3) Child Advocacy through Community Health and Wellness***

***4) A Solid Foundation through Investment***

**MOTION**

Sarah/Clarence moved/seconded to approve the 2017 Priority Issues.

Without objection, the motion carried.

**2017 BLN Assignments**

New BLN contact assignments were made for the two newest members who joined the board. *(See attached BLN Assignments.)*

**Committee Appointments**

The AASB Board makes significant use of the committee structure, using teleconferencing as an economical and effective way of holding these meetings.

President Hoepfner asked Directors to volunteer for the following committees for 2016: Policy, Constitution and Bylaws, Scholarship, Membership, Sustainability, Ad hoc Advocacy, and Ad hoc Logo.

*(The attached 2016-17 list of committee assignments reflects those who volunteered.)*

**Board  
Comments**

Board Comments included:

- Welcome to new Directors Barb Amarok and Penny Vadla!
- Appreciate Norm and AASB partnering with multiple organizations and focusing on funding
- Exciting to see our collaboration and building relationships with Commissioner Johnson and EED.
- AFN is echoing what we are working on with Native Alaskan student achievement and reducing inequities. Great to hear about support and common goals that we are sharing with other groups around the state.

**Future Business**

- Lot of committee work to do this year. (Policy, Sustainability, Advocacy, Membership).
- AASB and Lisa Parady (Alaska Superintendents Association) will be meeting with some of the like-sized district representatives to go over messaging for this year's legislative session.
- Two new resolutions. 1) Increase in Career and Technical Education under the Alaska Performance Scholarship and 2) Charter School statute change.
- Thought for changing the agenda around so Future Business comes before the Board Comments.
- Having an icebreaker or topic of discussion prior to these board meetings in order to bond a little better.
- Discussion on the idea of having a youth representative on our board.

**ADJOURNMENT  
MOTION**

Tiffany/Mike moved/seconded the AASB Board to adjourn the regular meeting of the Association of Alaska School Boards.

Motion carried unanimously.

President Pete Hoepfner adjourned the regular meeting of the Association of Alaska School Boards at 4:45 p.m.

A True record.

ATTEST:

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Secretary/Treasurer



**AASB BOARD OF DIRECTORS  
2017 BOARD LIAISON NETWORK (B.L.N.) ASSIGNMENTS**

Each Director on the AASB Board will be responsible for making contact with board presidents in the districts listed below.

**Peter Hoepfner (Cordova)**

Kashunamiut  
Lower Yukon  
Valdez

**Sarah Welton (Mat-Su)**

Chugach  
Annette Islands  
Cordova

**Charlene Arneson (Chugach)**

Hydaburg  
Copper River  
Iditarod  
Kuspuk

**Angie Washington (Kotzebue)**

Aleutians East  
Bristol Bay  
Pribilof

**Penny Vadla (Kenai)**

Denali  
Nenana  
Anchorage  
Mat-Su

**Dana Mock (Delta/Greely)**

Delta/Greely  
Galena  
Yukon Koyukuk  
Alaska Gateway

**Michael Swain (Bristol Bay)**

Tanana  
Dillingham  
Southwest Region  
Craig  
Unalaska

**Barb Amarok (Nome)**

Lower Kuskokwim  
North Slope  
Bering Strait

**Cass Pook (Sitka)**

Wrangell  
Petersburg  
Mt. Edgecumbe  
Pelican

**Ignatius Chayalkun (Kashunamiut)**

St. Mary's  
Nome  
Southeast Island

**Clarence Daniel (LKSD)**

Northwest Arctic  
Kenai  
Yakutat

**Tiffany Jackson (Aleutians East)**

Chatham  
Haines  
Sitka  
Juneau

**Tammy Fowler Pound (Unalaska)**

Aleutian Region  
Skagway  
Yupiit  
Lake & Peninsula

**Andi Story (Juneau)**

Hoonah  
Kake  
Klawock  
Ketchikan

**Kathleen Plunkett (Anchorage)**

Fairbanks  
Kodiak  
Yukon Flats

## **AASB Board of Directors 2017 Committee Assignments**

### **POLICY**

Tiffany Jackson, Chair  
Kathleen Plunkett  
Charlene Arneson  
Tammy Pound  
Mike Swain

### **CONSTITUTION & BYLAWS**

Angie Washington, Chair  
4 others from membership

### **SCHOLARSHIP**

Tammy Pound, Chair  
Tiffany Jackson  
Mike Swain  
Sarah Welton  
Kathleen Plunkett  
Penny Vadla –Alternate  
Cass Pook - Alternate

### **MEMBERSHIP**

Dana Mock, Chair  
Ignatius Chayalkun  
Andi Story  
Sarah Welton  
Clarence Daniel  
Barb Amarok

### **SUSTAINABILITY**

Mike Swain, Chair  
Angie Washington  
Tiffany Jackson  
Cass Pook  
Charlene Arneson  
Penny Vadla

### **Ad Hoc Advocacy Committee**

Pete Hoepfner, Chair  
Kathleen Plunkett  
Dana Mock  
Andi Story  
Angie Washington  
Clarence Daniel

### **Center for Alaska Education Policy Research**

Sue Hull

**Alaska School Activities Association Representative**

Angie Washington

**Ad Hoc Committee Logo**

Tiffany Jackson, Chair

Cass Pook

Tammy Pound

Clarence Daniel

**Gov. Tribal Advisory Council**

Tiffany Jackson

**Alaska Early Childhood Coordinating Council**

Clarence Daniel