



**REGULAR MEETING
July 21-23, 2017
Cordova, Alaska**

Friday July 21, 2017

Call to Order

The regular meeting of the AASB was called to order by President Hoepfner at 5:20 pm.

Roll Call

Peter Hoepfner	present	Michael Swain	excused
Angie Washington	present	Tiffany Jackson	present
Barb Amarok	present	Ignatius Chayalkun	present
Penny Vadla	present	Sarah Welton	present
Charlene Arneson	present	Clarence Daniel	present
Dana Mock	present	Tammy Pound	present
Kathleen Plunkett	present	Cass Pook	excused
Andi Story	excused		

Establish Quorum A quorum was established.

Pledge of Allegiance The Pledge of Allegiance was lead by President Hoepfner.

Moment of Silence A moment of silence was observed by the Board of Directors.

Approval of Agenda

MOTION Tiffany moved to accept the agenda as presented,
with the right to adjust later.

Motion carried unanimously.

REPORTS/DISCUSSION ITEMS

PRESIDENTS REPORT

President Hoepfner gave an oral report highlighting:

- Since the last meeting in March, Pete attended the Alaska Education Challenge. He sits on the Student Health and Safety committee, where they've addressed attendance, trauma-informed educational practices, school climate and student health. The AK

Education challenge has 100 members participating (5 committees with 20 individuals each). The Dept. of Education is working on three classes on trauma-informed practices that will be free and online – (one in Aug, one in Sept. and one in Spring).

- Gavel to Gavel spots. AASB will put together 5 spots to highlight one of the strategic objectives put into the Alaska Education plan. The EED Commissioner will highlight each of the 5 strategic objectives using one of our school districts that are working to achieve those objectives. We think that the Superintendent’s Association will co-sponsor these Gavel to Gavel spots.

Board discussion followed, including Norm discussing our partnership with the Alaska Dept. of Education as well as our efforts with the Alaska Education Challenge.

AK SCHOOL ACTIVITIES REPORT

President Hoepfner filled in for Angie Washington at the ASAA board meeting. He referred to his written report included in the board packet and highlighted the following:

- Strategic planning is a focus for the ASAA group, and is continuously encouraged by Angie. AASB available to help facilitate the process.
- Productive meeting in Homer with a number of action items discussed and voted on.

NSBA DIRECTOR’S REPORT

Tiffany Jackson gave an oral report. She highlighted the following:

- She now serves on the Evaluation and Innovation Award committees and chairs the Agenda for Action committee
- Advocacy agenda that her committee worked on was discussed and passed. Will come out in August.

Board discussion followed.

AMERICAN INDIAN/ALASKA NATIVE CAUCUS REPORT

Tiffany Jackson gave an oral report highlighting equity and efforts to get a voting seat for the American Indian/Alaska Native Caucus on the NSBA board.

- Attended the Equity Dept. retreat to discuss the NSBA Equity agenda.

- They submitted the resolution from AASB asking that the Native caucus get a voting seat and a non-voting seat on the board. (First step is for the caucus to be recognized as a council, so a letter was sent to the board about changing name from AI/AN Caucus to AI/AN Council. Will be addressed by the board next month.) It's not a given that they will be awarded a voting seat. There are some concerns that NSBA staff has voiced. She is cautiously optimistic.

Board discussion followed.

Recess: 5:50pm

Reconvene: 8:45am Saturday

Saturday July 22, 2017

EXECUTIVE SESSION

MOTION

Tammy/Charlene moved/seconded to enter in to executive session for the purpose of the Executive Director evaluation.

Motion carried unanimously.

The Board of Directors of the Association of Alaska School Boards entered into Executive Session at 8:50 a.m. Items discussed included the Executive Director evaluation and Board of Director Self-Assessment surveys.

Approval of Minutes

MOTION

Sarah/Charlene moved/seconded to approve the April 1, 2017 regular meeting minutes.

Motion carried unanimously.

RECOGNITION OF VISITORS

Although there were no visitors present, President Hoepfner wanted to recognize district staff Keith Zamudio (Technology Director), Sandie Ponte (Food Services Director), and Cordova board members Barb Jewell, Sheryl Glasen, and Tammy Altermott for their contributions to the board meeting and Saturday evening dinner.

BOD WORKSHOPS AND ATTENDANCE

The Board referenced the two documents tallying attendance and use of free meeting passes.

CORRESPONDENCE

Pete Hoepfner and the board made mention and were appreciative of the various pieces of correspondence that AASB received, from scholarship recipient Thank You notes to district and school board member letters and emails.

REPORTS/DISCUSSION ITEMS (cont.)

BOARD DEVELOPMENT AND FIELD SERVICES REPORT

Timi Tullis, Director of Board Development and Field Services, referred to her report included in the board packet. She made mention of the following:

- Spring Academy was successful and we are looking to carry Career Technical Education (CTE) forward into the Annual Conference this year
- Lori and Lon continue to work with the state on the Systems of Support (SOS) program.
- New webinar series for 1st term board members is available for free download on an iPad or other device. Encouraged board to share with their local board members who weren't able to call in for those meetings.
- With the continued high number of June Nelson Memorial Scholarship submissions, we will incorporate an online option to streamline the process next year. AASB staff and community partners (from UAS and retired school district employees) will pilot a two-day college-essay writing workshop for Juneau students next week. Based on the outcomes, we may work to expand this to other districts around the state.
- Annual Conference planning is under way. All the topics have been decided, but not all presenters identified. Zaretta Hammond has verbally agreed to keynote one session, and we are working to secure the Governor as the other keynote.

Board discussion followed.

ALASKA ICE REPORT

Lori Grassgreen, Director of Alaska ICE, referred to her written report and spoke on a few items, including:

- Culturally Responsive and Embedded Social and Emotional Learning (CRESEL) work and Community Conversations with First Alaskans
- Launching an updated Helping Kids Succeed digital book in a month or so with new look and data. Also adding a Facebook page focused on assets and protective factors – featuring ways that schools and communities are doing that work around the state. (with memes, video, photos)
- A screenshot of Panorama (the new platform for the School Climate and Connectedness Survey) data overview in the packet. Participating districts can go to their specific web links and review student and staff questions and answers over the past three years. It is a user-friendly platform that’s easy to navigate.
- A pre-conference day on trauma-informed schools will take place on Thursday (Nov. 9) as part of the Experienced Bd. member Academy. This is a result of districts asking for more SEL, trauma-informed, and school climate offerings.

Board discussion followed.

CDL REPORT

Bob Whicker, CDL Director, referred to his report included in the board packet. He highlighted the following:

- Working closely with the State Board of Education and DEED, Education Matters, State Chamber, Commonwealth North, and the legislature
- Alaska Education Challenge Modernization and Finance committee has representatives from organizations with different viewpoints, but are coming together and building around three things: Personalization, Systemic Collaborations, and Enabling Resources.
- Tech mentoring services are still taking place in districts, including acting as Tech Director for one district, while offering services on a limited basis to others. Professional development has gone well, especially in the area of digital publishing. There are two grants that we are working on with a couple of districts on developing their digital publishing to include Native language and culture. If the grants come through, we will need to contract others to help with that process.
- Board policy services have been occupying a good amount of time, with policy online subscriptions and updates, and district audits.

Board discussion followed.

BLN REPORTS

The Board Liaison Network (BLN) has been in place since 1994 as a means of connecting the AASB Board more directly with districts and to our members.

The board engaged in discussions around the conversations they had with their districts and other ideas for talking points.

ACTION ITEMS

A. EXECUTIVE DIRECTOR’S CONTRACT

MOTION Angie/Tammy moved/seconded to amend the executive director’s contract for Norm Wooten to extend the contract date to June 30, 2020, making it a three year contract, and an increase in salary of 1.5%.

DETAILS:

Norm Wooten was offered a one year contract extension with a 1.5% increase in salary, good through June 30, 2020. (\$121,800/annually for a 225 days/year contract)

A roll call vote was taken:

Pete Hoepfner (LAST)	Y	Michael Swain	n/a
Angie Washington	Y	Tiffany Jackson	Y
Dana Mock	Y	Ignatius Chayalkun	Y
Barb Amarok	Y	Sarah Welton	Y
Kathleen Plunkett	Y	Penny Vadla	Y
Charlene Arneson	Y	Clarence Daniel	Y
Tammy Pound	Y	Cass Pook	n/a
Andi Story	n/a		

Motion carried with a 12 to 0 vote.

B. CONFIRMATION OF EXECUTIVE COMMITTEE ACTIONS

AI/AN Resolution – Action taken on 7/7/17
 Endorsement for Tiffany Jackson for NSBA seat – Action taken on 7/10/17

Norm Wooten gave background as to why the Executive Committee took action rather than the full board. In short, it was a timing issue. At the direction of the full board at the last meeting in April, AASB staff went to work on these two items. When they were completed, deadlines were fast approaching for submission. If not for the actions

taken by the exec. committee, delays would have postponed the items until FY 18. So, there was some urgency to this. And, as stated in policy, any action taken by the executive committee must be confirmed by the full board at the next meeting.

Board discussion followed.

MOTION

Tammy/Penny moved/seconded to confirm the Executive Committee's action to bring forth the AI/AN resolution and nominate Tiffany Jackson for an NSBA seat.

Motion carried unanimously.

C. AASB LOGO

Tiffany Jackson, who chaired the logo committee, explained that the group met yesterday to discuss the logo. She shared that this is the third graphic artist they have been working with, there have been several ideas and drafts created, and that the process has been taking place for over a year. Tiffany shared the final logo that they are recommending that the board adopt.

Tiffany moved from committee to adopt this as AASB's new logo.

Board discussion followed.

Motion carried unanimously.

The roll out of the new logo will take place at Annual Conference.

D. BUDGET REPORT

Norm Wooten led the discussion of the budget report, elaborating on a few things he felt were important, including:

- Under Revenues and Expenditures for in-district board development, the column titled "percent of the budget remaining." It shows 27% remaining. Though we are only halfway through the year, we are about 25% ahead of projections in delivering in-district workshops. Norm commended Timi Tullis and Lon Garrison for their efforts.
- Under Finance, Cash Reserve Transfer Operations Contingency. Norm reminded the board that in November they approved for FY17 taking \$73, 963 from cash (and not cash reserves) to balance the budget. We have yet to touch that money, partially due to the board and staff taking steps to economize and save money --- self-catering at meetings, sharing rooms at board meetings, etc.

- Under Meetings and Conferences and Catering. We have negotiated with the Hilton Hotel and contracted with a person in Anchorage to be able to provide breakfasts and snacks at our Annual Conference.
- Under Professional Development, Staff Retreat. In late August, AASB staff will bring in a facilitator and have a retreat to refocus us as an association. Outcomes we hope to achieve are how to better serve the board and member districts.
- Under Year-to-date Actuals there is a negative \$55, 599 (-\$55,599). Norm wanted to point out that this is normal for this time of year as school is out and we're not going out to districts as much. This will improve as the year progresses.
- Under Balance Sheet, Assets. At some point, the board had asked if there were any instruments that would better serve us in gaining more interest on our cash and to spread the monies out into different institutions. As a policy, a non-profit can only put monies in accounts that are federally insured. So, we're not able to achieve higher interest accounts at this point, though we were able to spread the money out among different banks in Alaska.

Board discussion followed.

Recess: 2:35pm

Reconvene: 8:35am Sunday

E. POLICY REVISIONS (100, 101, 105, 202, 204, 212, 213, 313, 4.111, 4.404.2, 4.405, 4.407, 507, 602, Constitution & Bylaws)

Tiffany Jackson, Chair of the Policy Committee, went through each proposed policy revision and explained the recommendations from the committee.

Policies pulled for discussion by the board included: 105 (Nondiscrimination), 313 (Board of Directors Meetings), 4.111 (Travel), and 507 (Expense Reimbursement Procedures).

MOTION

Tiffany moved from committee that the policies not pulled for further discussion (100, 101, 202, 204, 212, 213, 4.404.2, 4.405, 4.407, and 602) be adopted as revised.

Motion carried unanimously.

MOTION

Tiffany moved from committee to adopt Policy 105 as revised.

MOTION TO AMEND

Barb/Sarah moved/seconded to amend Policy 105 to include gender identity and sexual orientation to the language.

The motion to amend carried unanimously.

Back to the main motion

Motion carried unanimously.

MOTION

Tiffany moved from committee the changes proposed in Policy 313, option 1, prohibiting meeting attendance by teleconference or digital means.

Board discussion followed, centered around the topic of teleconferencing in to board meetings.

Motion carried unanimously.

Recess: 9:15am
Reconvene: 9:30am

MOTION

Tiffany moved from committee to adopt Policy 507 as revised.

Board discussion followed, focusing on the topics of per diem, IRS mileage rates, and a 15-day turnaround for submittal of reimbursement forms.

Motion carried unanimously.

MOTION

Tiffany moved from committee to adopt Policy 4.111 as revised.

Board discussion followed.

Motion carried unanimously.

A complete, updated AASB Policy Manual can be found at our website: <http://aasb.org/wp-content/uploads/Policy-Manual-2017-18.pdf>

CONSTITUTION AND BYLAWS

Angie Washington, Chair of the Constitution and Bylaws committee, gave a brief overview of their meeting in May and the two changes that the committee proposed: one in Article 2, Section 6, the other in Article 6, Section 4.

MOTION

Angie moved that the board approve the Constitution and Bylaws committee recommendations and forward the changes to the delegate assembly at the Annual Conference in November.

Motion carried unanimously.

A complete, updated version of AASB's Constitution and Bylaws is posted on our website at: <http://aasb.org/wp-content/uploads/2017-Constitution-and-Bylaws.pdf>

F. RESOLUTIONS

Each summer the board reviews the prior year's adopted resolutions to identify those they feel should be considered as priority core resolutions by the membership at the next Annual Conference in November.

Norm Wooten led the background and process discussion of the core resolutions. The Board's recommendations go on to the resolutions committee and ultimately the delegate assembly that convenes at the Annual Conference in November.

MOTION Tiffany/Tammy moved/seconded to pass the recommendations to renew the sunseting resolutions as listed in the packet to the resolutions committee.

The motion carried unanimously.

MOTION Tiffany/Penny moved/seconded to recommend the suggested language in resolution 5.1 to the resolutions committee.

The motion carried unanimously.

MOTION Tiffany/Kathleen moved/seconded to recommend to the resolutions committee the addition of resolution 1.10, urging the National School Boards Association to create a designated voting seat on the NSBA Board of Directors for a member of the American Indian/Alaska Native caucus.

Board discussion followed.

The motion carried unanimously.

MOTION Tammy/Penny moved/seconded to forward new resolution supporting DEED Alaska Education Challenge Initiative.

MOTION TO AMEND Tiffany/Penny moved/seconded to amend the motion to include "the Alaska State legislature and" to the language of the resolution, second sentence. To read: AASB urges stakeholders to support and work with *the Alaska State legislature and* DEED to be involved and open to changing practices and addressing barriers and implementing new ways of learning.

The motion to amend carried.

MOTION TO Charlene/Tammy moved/seconded to amend the motion to include

AMEND

language in the second sentence of the resolution to read: AASB urges stakeholders to be innovative in their thinking and to support the efforts of the Alaska State legislature and DEED to collaboratively change practices and address barriers to implement new ways of learning.

MOTION TO AMEND THE AMENDMENT

Barb/Tammy moved/seconded to add the words “teaching and” to the second sentence before the word “learning.”

Board discussion followed.

The motion to amend the amendment carried.

Back to the motion to amend.

Board discussion followed.

The motion to amend carried.

Back to the main motion.

Board discussion followed.

MOTION TO AMEND

Tammy/Charlene moved/seconded to change the title of the resolution to: Supporting Innovative and Collaborative Work to Improve Education for all Alaskan Students.

Board discussion followed.

MOTION TO AMEND THE AMENDMENT

Penny/Tammy moved/seconded to have the title read: Supporting Innovation and Collaboration to Improve Education for all Alaskan Students.

The motion to amend the amendment carried.

Back to the motion to amend.

MOTION TO AMEND THE AMENDMENT

Tammy/Tiffany moved/seconded to change the title to read: Supporting Innovation and Collaboration to Improve Student Achievement for All Alaskan Students.

The motion to amend the amendment carried.

Back to the motion to amend.

The motion to amend carried.

Back to the main motion.

Board discussion followed.

**MOTION TO
AMEND**

Tiffany/Kathleen moved/seconded to amend the motion to read: AASB urges stakeholders to be innovative in their thinking and to support efforts to collaboratively change practices and address barriers to implement new ways of teaching and learning.

Board discussion followed.

The motion to amend carried.

Back to the main motion.

Motion carried unanimously.

**Recess: 12:35pm
Reconvene: 12:50pm**

MOTION

Tiffany/Dana moved/seconded to forward the resolution to the Resolutions Committee without a recommendation and that Barb work with AASB staff member Lon Garrison on putting it in the AASB resolutions format.

Board discussion followed, including Barb giving background on her reasoning and goals for creating this resolution.

This resolution wasn't included in the board packet and not reviewed by the board prior to being introduced during the resolutions portion of the agenda. The motion was made in order to begin discussion and hear from Barb her reasons and motivations for bringing this resolution forward. It was mentioned that board members would have the ability to offer a recommendation post discussion.

**MOTION TO
AMEND**

Tammy/Charlene moved/seconded to amend this motion to include Board of Director support for this resolution.

Board discussion followed.

The motion to amend carried.

Back to the main motion.

Board discussion followed.

Motion carried unanimously.

MOTION

Tiffany/Tammy moved/seconded to forward the remaining resolutions that have not already been addressed through sunseting to the Resolutions Committee in November.

Board discussion followed.

The motion carried.

BOARD COMMENTS

Comments were shared among the board and staff. Some of the comments included:

- Great to see the passion, commitment, and effectiveness for kids and education. We’re not here to boost ourselves up, it’s all about the kids. That's one of the nicest things about this whole organization and the people in it.
- The respect that the board has for each other is worth mentioning.
- This board is a great model for teamwork.
- Everyone here is so passionate about school and children and serving families.
- Thank the board for taking the courageous step and passing the resolution seeking the voting seat for the AI/AN caucus at NSBA.

FUTURE BUSINESS

- Timi just wanted to mention and give a little background on the Fall Boardsmanship Academy Sept. 23-24 in Anchorage.

ADJOURN

MOTION

Tiffany/Charlene moved/seconded to adjourn the meeting.

Motion carried unanimously.

President Hoepfner adjourned the regular meeting of the AASB Board of Directors at 1:35 pm.

A True record.

ATTEST:

Secretary/Treasurer