What is The Advocacy Institute?

• The only **national legislative event** exclusively for schoolboards/Trustees.
• Attendees receive **briefings on federal issues** and learn about the impact that pending federal legislation and regulations may have on public education.
• **Meet with US senators and members of congress** to discuss issues.
• The conference is open to all current school board trustees and administrators, and there are breakout sessions and seminars that are eligible for continuing education credits.
National Level Advocacy

- Shapes federal education policy, raises public awareness of critical issues such as school safety and champions the mission of public education to prepare our nation's youth for the future.
- Helps to produce significant achievements including restored funding for school safety, increased investments in TI, IDEA, E-Rate/Broadband and Career and Technical Education for the 21st century act.
“In an era of shrinking budgets and increasing mandates, our voice and advocacy are needed to help make a significant difference.”

Norm Wooten

AASB’s 2020 Advocacy Team
February 2020
Washington, DC
WHY NSBA ADVOCACY INSTITUTE?

• Opportunities to join in the national conversation about public education.

• Colleagues from across the nation participate in educational sessions, workshops and clinical sessions regarding key issues currently affecting districts, schools, and students.
THE FEARLESS THREE

WE met with our Congressional delection on legislative priorities to ensure that Alaska’s get the support they deserve.
Representative Don Young’s Office

• We believe that the education of children must become a top priority of our nation's policymakers.
Senator Sullivan
Senator Lisa Murkowski