# The New Commentary

A Connoisseur's Guide

# Combinations

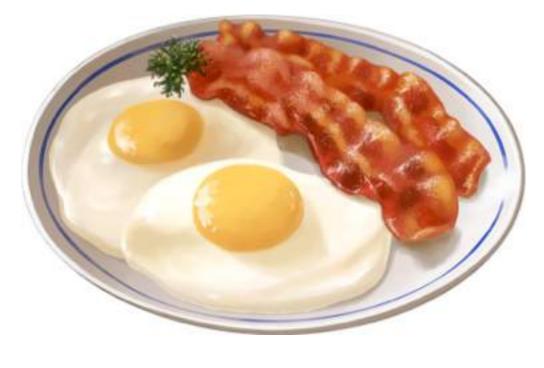
"Combining two things can result in something vastly superior to what those things would be individually"

- Mr. Spock

# Combinations

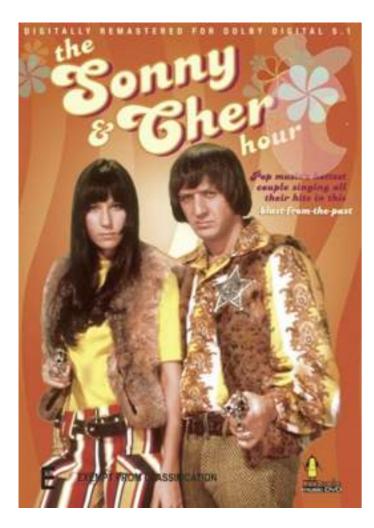








# Combinations











# A New Look!

- Commentary and eNews combined into a single email template
- **Production is done in-house** No graphic artist or printing costs.
- Crowdsourced content
  - Monthly columns and articles from AASB directors, board & staff
  - Guest columns
  - Features
  - News
- Distributed monthly by email



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Meeting Alaska's Education Challenge

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Ask AASB

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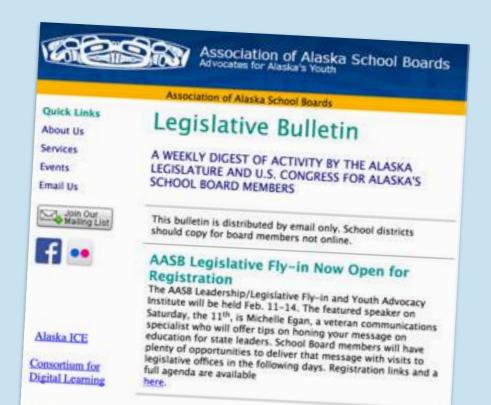




# Our Goals

- **Quality vs. Quantity**
- Monthly vs. Weekly
- **Diverse Viewpoints**

**FYI:** During the session AASB will continue to email the weekly Legislative Bulletin







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# **Features**

### **Monthly AASB Columns**

- Executive Director
- Board President
- Board Members
- Directors & Staff

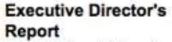
### **Guest Columns**

- Governor
- Lt. Governor
- DEED Commissioner,
- ACSA, ASA, AASSP, AAESP, ALASBO
- Superintendents
- Board Members statewide

#### **Features**



Norm Wooten
AASB Executive Director



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Pete Hoepfner AASB Board President

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Dr. Michael Johnson EED Commissioner

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Michelle Egan Alyeska Corporate Communications Director







# Features

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# **Features**

### **Policy Points**

Policies explained

### **Ask AASB**

 Answers to questions we receive

# **Snap Shot Poll**

 Short polls on topical education issues





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### News

- AASB News, Info, **Upcoming Events**
- State & National **Education News**
- Alaska District News and Project Profiles



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Stewart McDonald Kodiak Superintendent

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See the results infographic









# We want to share your accomplishments in Commentary

# Communicate your district's

- **Innovations**
- Efficiencies
- New ways of delivering instruction

Tell your story!

### Commentary



Our Mission: To advocate for children and youth by assisting school boards in providing quality public education, focused on student achievement, through effective local governance

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### **Submission Guidelines:**

- 400-1000 words
- Photos that illustrate project
- Deadline: 25th of each month
- Email to snelson@aasb.org

Tell your story!

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We'll add you to the mailing list

# Commentary

Newsletter of the Association of Alaska School Boards



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