The New Commentary

A Connoisseur's Guide
Combining two things can result in something vastly superior to what those things would be individually

- Mr. Spock
Combinations
Combinations
A New Look!

- Commentary and eNews combined into a single email template
- Production is done in-house
  No graphic artist or printing costs.
- Crowdsourced content
  - Monthly columns and articles from AASB directors, board & staff
  - Guest columns
  - Features
  - News
- Distributed monthly by email
Our Goals

- Quality vs. Quantity
- Monthly vs. Weekly
- Diverse Viewpoints

FYI: During the session AASB will continue to email the weekly Legislative Bulletin
Sections

Features

Monthly AASB Columns
• Executive Director
• Board President
• Board Members
• Directors & Staff

Guest Columns
• Governor
• Lt. Governor
• DEED Commissioner,
• ACSA, ASA, AASSP,
AAESP, ALASBO
• Superintendents
• Board Members
statewide
Sections

Features

Policy Points
• Policies explained

Ask AASB
• Answers to questions we receive

Snap Shot Poll
• Short polls on topical education issues
Sections

News

- AASB News, Info, Upcoming Events
- State & National Education News
- Alaska District News and Project Profiles
Communicate your district’s

• Innovations
• Efficiencies
• New ways of delivering instruction

We want to share your accomplishments in Commentary

Tell your story!
Submission Guidelines:

• 400-1000 words

• Photos that illustrate project

• Deadline: 25th of each month

• Email to snelson@aasb.org

Tell your story!
Not Receiving Commentary?

Send your current email address to:

aasb@aasb.org

We’ll add you to the mailing list