

# **FAMILY SURVEY**

## School Climate & Connectedness Survey®

Your district has opted to take the family survey option of the School Climate & Connectedness Survey<sup>®</sup> (SCCS) this year. Here is some information to help you get started.

#### Who should take the family survey?

One family member per student in a school should take the survey. This can be a parent/guardian, grandparent, aunt/uncle, foster parent, or other family member.



### How will the family survey be administered?

The family survey is taken online (each school receives a unique survey link) and can be taken on any digital device. See below for ideas on how to share the link.

#### How should we get started?

- 1. Identify a point person(s) for reaching out to families (for example, school survey coordinator, counselor, teachers, or family engagement coordinator).
- 2. Identify multiple ways for families to take the survey (see ideas below).
- 3. Communicate to families about the survey in multiple ways.

## **Ideas from Alaska Schools**

- Inform families of the survey through letters, flyers, emails, texts, robocalls, PowerSchool, and Social Media. Be sure to include information on where families can access the survey.
- Have stations set up at school events: family nights, open gym, parent-teacher conferences, sporting events, etc.
- Invite families to come to school to use school devices to take the survey when it's convenient for them - at drop-off, pick-up, etc.
- Partner with community organizations to set up stations for the family survey (ex. Library, Tribe).
- Provide incentives when taking the survey such as a cup of coffee at school, snacks, entry into a raffle for prize(s), and let families know about these incentives.
- Recruit staff and students to encourage families to take the survey.