

The Importance of Long Range/ Strategic Planning and Annual Goal Setting

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*“The team that’s been pulled together to plan the district strategic plan are the **architects**. The board and the staff are the team that put forth the effort to make it happen, i.e. **’build the house.’**” ~current superintendent in Alaska*



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WHY Plan?



APC exercises its
leadership

If the APC doesn't
set goals, others
will



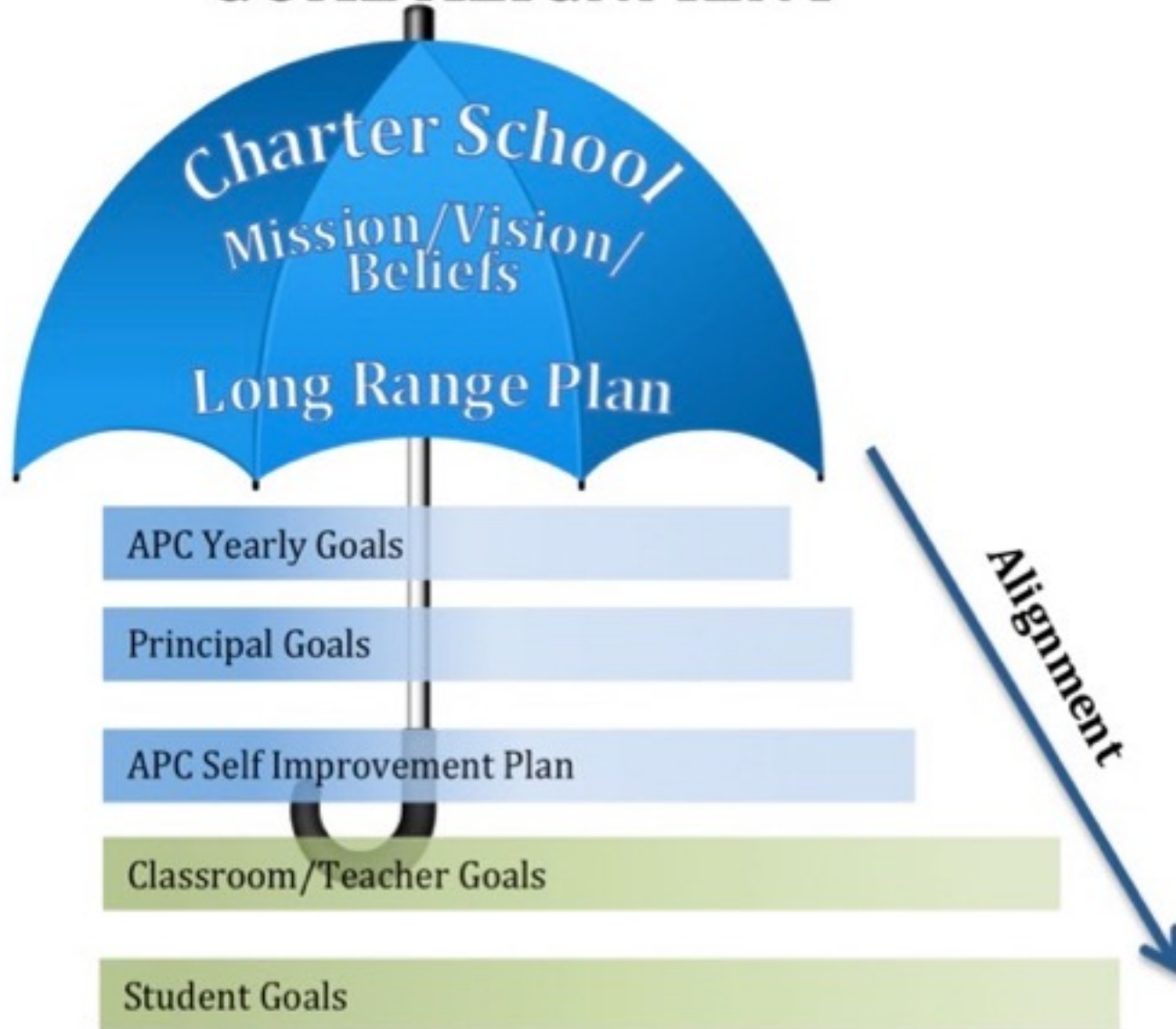
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Strategic/Long Planning

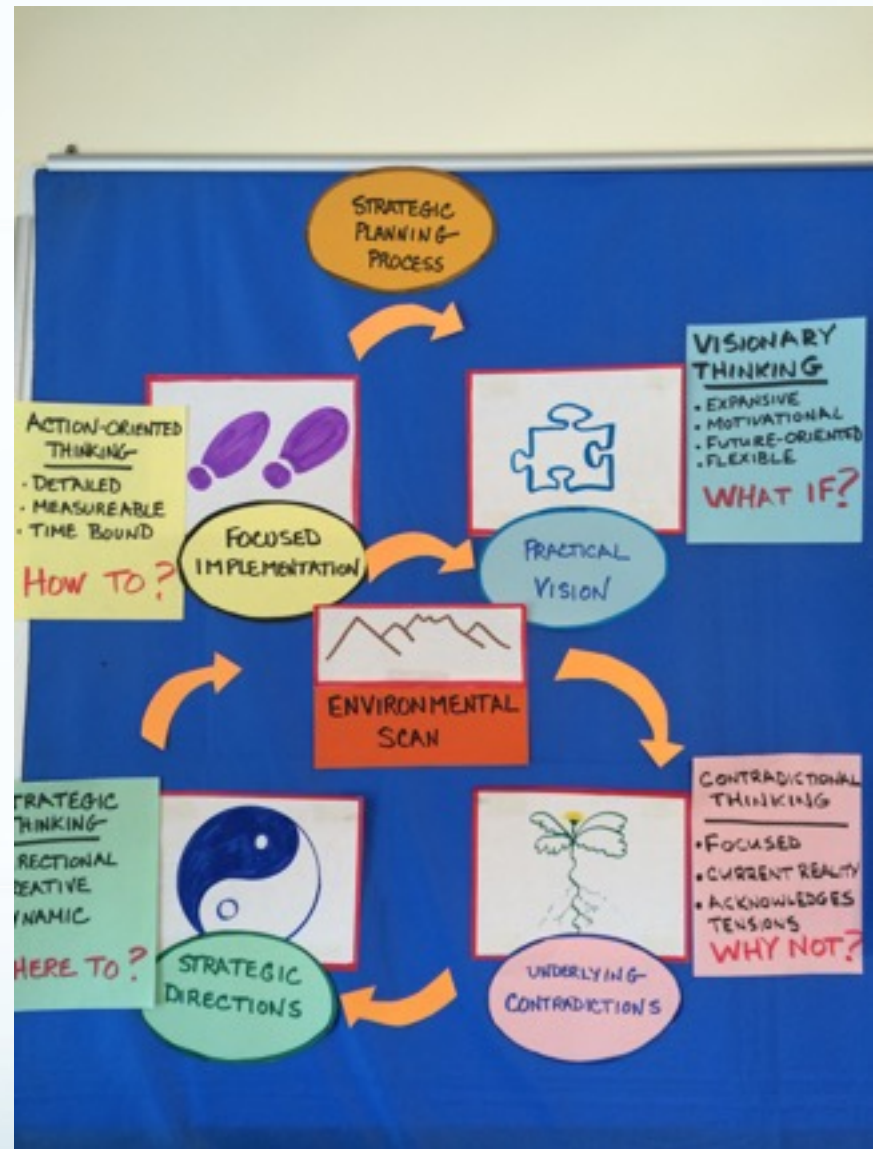
- focus on outcomes
- provides blue print
- all stakeholders
- focus on ALL students



GOAL ALIGNMENT



What are the steps to the plan?

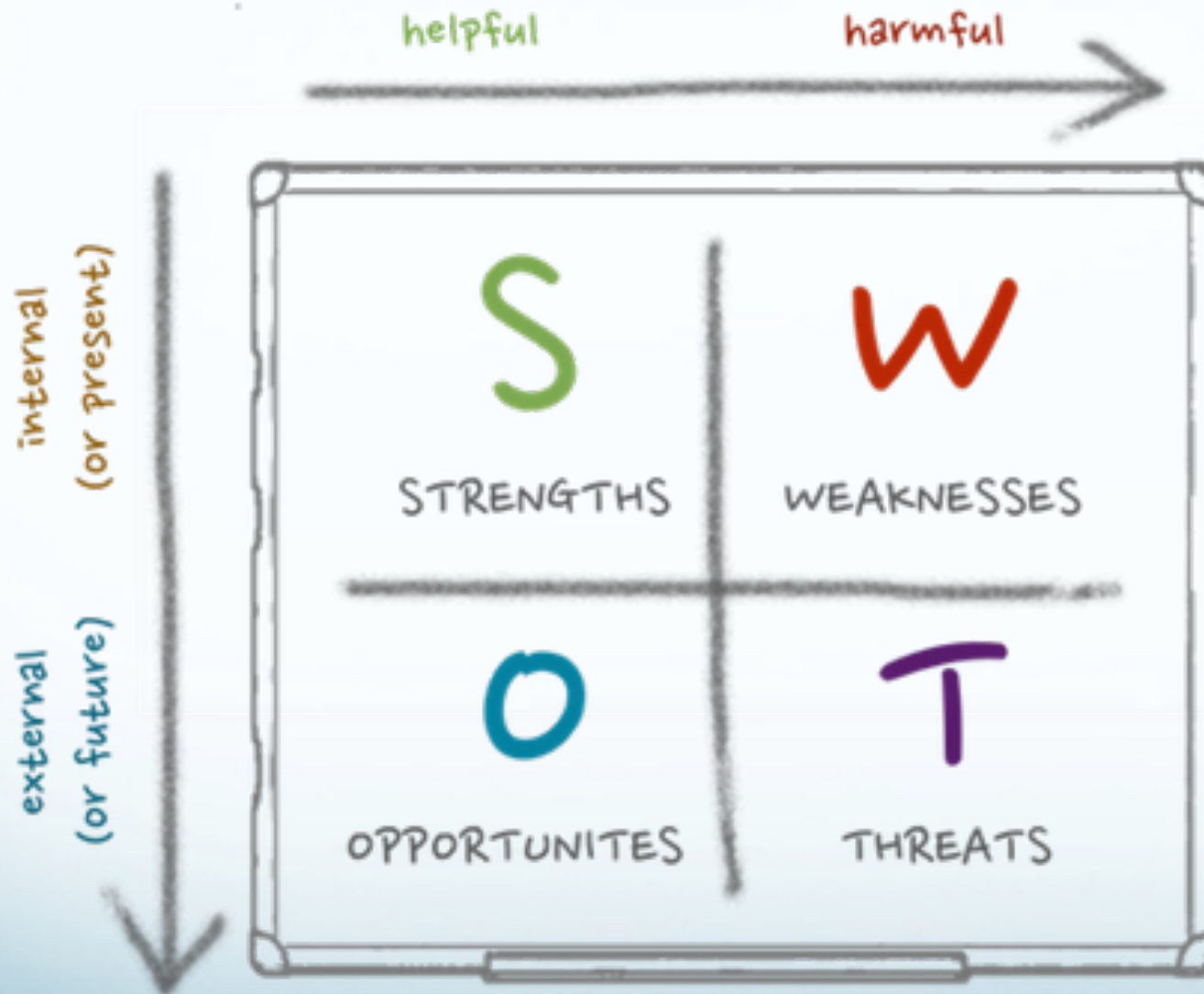


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Strategic Planning Cycle



Assess - Project - Implement -



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Strategic and Annual Planning

- Provides
 - continuity
 - measurement
 - accountability



The Greater the Participation



- shared expectations
- level of support
- consistency continuity
- accountability



Preparation for Planning

- Commitment
- Schedule
- Communications
- Selection of Planning Team
- Select facilitator



Fri & Sat. Nov 18 & 19, 2016

Flow

1. Introduction & Overview
2. Superintendent Report
3. Review Current Plan
4. Vision/Mission/Beliefs
5. Internal analysis (Strengths
Where can grow)
6. External analysis (threats
opportunities)
7. Critical Issues
8. Aspirations
9. Goals / Outcomes; Objectives
10. Strategies

SWOT



Pieces of Strategic Plan Plan

SMART Goals

S



Specific

M



Measurable

A



Attainable

R



Relevant

T



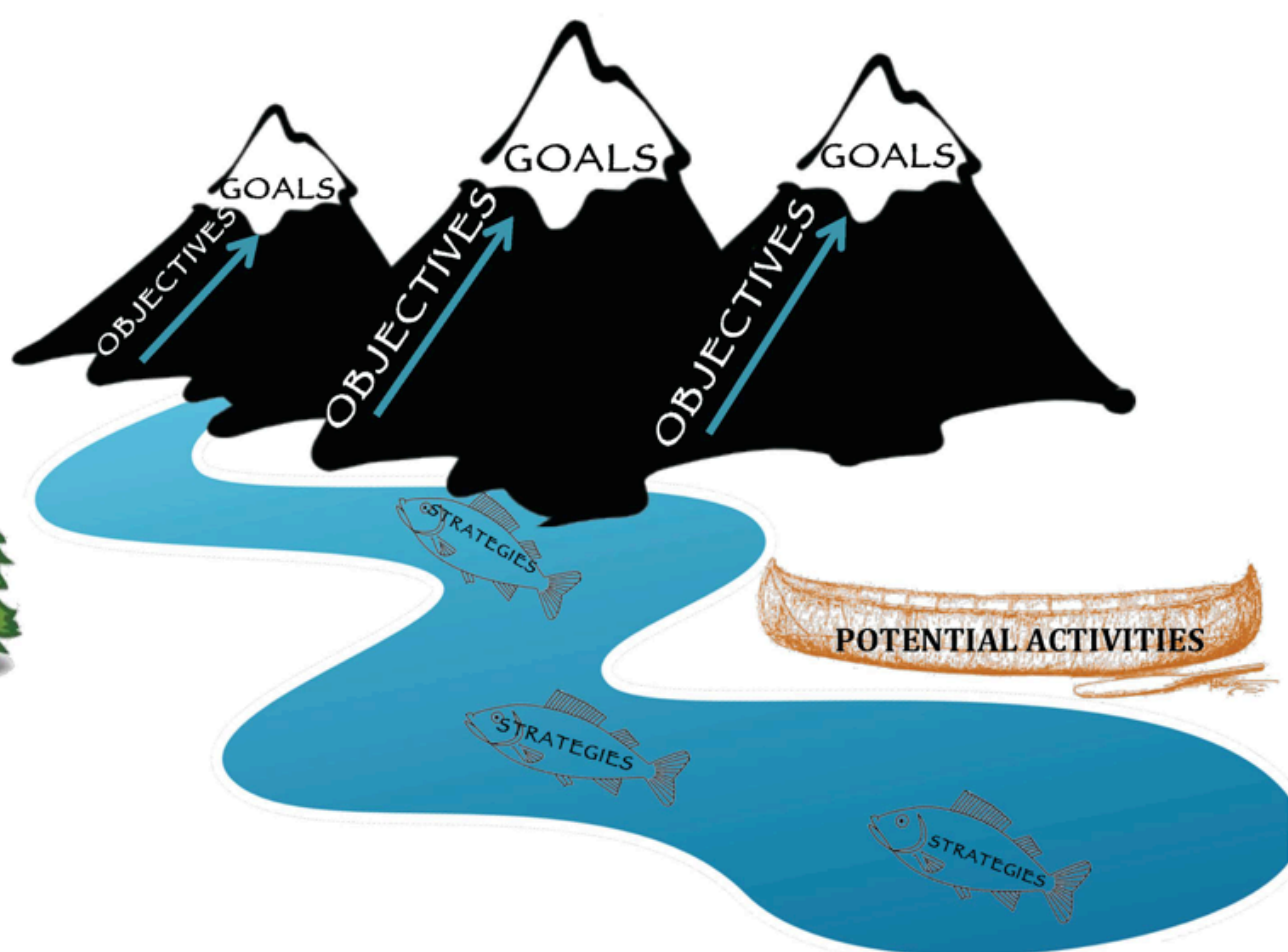
Time Based



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BELIEFS



End Results

- Foundation for annual Principal Evaluation
- Foundation for APC's Self-evaluation
- Develops topics for staff development
- Demonstrates LEADERSHIP to school community and staff

NOTHING WILL
CHANGE
IF YOU KEEP DOING
THE SAME THING

IF YOU WANT
CHANGE
DO
SOMETHING
DIFFERENT!



AASB Strategic Planning vs Annual Goals

- First Planning Session – 2 days
- Action Plan Development – 1 or 2 days
- Annual Review 1 or 2 days
- ANNUAL; one full day with APC

