The Importance of Long Range/ Strategic Planning and Annual Goal Setting

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“The team that’s been pulled together to plan the district strategic plan are the architects. The board and the staff are the team that put forth the effort to make it happen, i.e. ’build the house.’” ~current superintendent in Alaska
WHY Plan?

APC exercises its leadership

If the APC doesn’t set goals, others will
Strategic/Long Planning

- focus on outcomes
- provides blue print
- all stakeholders
- focus on ALL students
GOAL ALIGNMENT

Charter School
Mission/Vision/Beliefs

Long Range Plan

- APC Yearly Goals
- Principal Goals
- APC Self Improvement Plan
- Classroom/Teacher Goals
- Student Goals

Alignment
What are the steps to the plan?
Strategic Planning Cycle

How can we improve?

Goals

Where do we want to go?

Desired Outcomes

How do we get there?

Mission

How did we do?

Results

How do we measure success?

Measures & Targets

Strategies
Assess - Project - Implement -

helpful -> harmful

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internal (or present)

external (or future)
Strategic and Annual Planning

- Provides
  - continuity
  - measurement
  - accountability
The Greater the Participation

- shared expectations
- level of support
- consistency
- continuity
- accountability
Preparation for Planning

- Commitment
- Schedule
- Communications
- Selection of Planning Team
- Select facilitator
Pieces of Strategic Plan Plan

Flow

1. Introduction & Overview
2. Superintendent Report
3. Review Current Plan
4. Vision/Mission/Beliefs
5. Internal analysis (Strengths Where can grow)
6. External Analysis (Threats Opportunities)
7. Critical Issues
8. Aspirations
9. Goals/Outcomes/Objectives
10. Strategies

Fri & Sat Nov 18 & 19, 2016
SMART Goals

Specific
Measurable
Attainable
Relevant
Time Based

Association of Alaska School Boards
Advocates for Alaska’s Youth
End Results

- Foundation for annual Principal Evaluation
- Foundation for APC’s Self-evaluation
- Develops topics for staff development
- Demonstrates LEADERSHIP to school community and staff
AASB Strategic Planning vs Annual Goals

- First Planning Session – 2 days
- Action Plan Development – 1 or 2 days
- Annual Review 1 or 2 days
- ANNUAL; one full day with APC

What do we want to see in place in 3-5 years as a result of our actions?